# CONTINUE TO MARKET THE MARKET THE



Volume 23, No. 4

Iyar, 5740

May, 1980

# MAGEN DAVID YESHIVAH ELECTS NEW OFFICERS







Eddie Sitt



Stanley Cayre



Jack S. Kassin



Harry Catton



Ellis Safdeye



Ezra Sultan



**Eddie Shamah** 

The leaders of our Magen David Yeshivah for the 1980-81 school year have just been announced by the Board of Trustees. Every one of the newly elected officials brings to his post great enthusiasm, initiative and a deep sense of dedication to our Yeshivah and our community. We all join in wishing these gentlemen well and can assure them of our complete support and cooperation.

President: Eli D. Cohen
1st Vice Pres: Eddie Sitt
2nd Vice Pres: Stanley Cayre
3rd Vice Pres: Jack S. Kassin
Secretary: Harry Catton
Treasurer: Ellis Safdeye
Assoc. Treas.
Assoc. Sec. Ezra Sultan
Eddie Shamah

The following gentlemen were re-elected to the Board of Trustees and Board of Governors.

board of trustees Jack abady harry catton stanley cayre ell d. cohen Jack dushey leo esses moshe faham albert hanan robert hedaya lack s. kassin meyer kassin moe maleh Joseph I. mizrahi ellis safdeye david shamah edward a, shamah eddle m. sitt ezra sultan leon sutton max tawll

max tawli
board of governors
isaac gindi
raiph s. gindi
sam gindi
abe m. hidary
edward menaged
edward shabot
henry shalom

ralph tawil

# **UPDATE:** Journal '80

With just four weeks left to go, the Journal Drive for 1980 is still some \$100,000 short of its goal. Stanley Cayre, our very dedicated and hard-working Journal chairman, wishes to urge all community members to take an active role in soliciting ads. This drive is the most important fund raiser for our Yeshivah and *must* be successful if our tuition is to remain low. Our budget is under a very heavy burden in the current inflationary period and a large deficit may unfortunately mean a higher tuition.

Parents in the "Give or Get" Program or anyone else needing assistance in their selling campaign is urged to contact Mr. Cayre or the Yeshiva at 236-5905.

Remember, time is of the essence; our Journal campaign for 1980 is drawing to a close and we must all work together to attain our goal.

# PASSOVER '80 TRIP GREATEST EVER!

The Passover vacation may be over but the warm feelings and great time enjoyed by those families who spent their holiday in Puerto Rico will be long remembered. Over 150 community families closed their homes, packed their bags, and joined other Sephardic community families for a glorious, sunny hiatus at the Caribe Hilton in San Juan. Prominent and leading citizens from Los Angeles, San Francisco, Mexico City, Miami, Brooklyn and Deal joined together

(Cont'd on Page 3)

OPEN HOUSE GREAT SUCCESS! - See Page 3

# MAGEN DAVID YESHIVAH Isaac Shalom Elementary School

50 AVENUE P BROOKLYN, N.Y. 11204 236-5905

Harlene Goram	
Tunee Goldman	

ľ	Isaac Gindi
ı	Sam Gindi
ı	Henry Shalom
ı	Leo Esses
ŀ	Eddie M. SittPresident
ı	Eli D. Cohen
l	Jack Dushey
ı	Ellis Safdeye
ı	Harry CattonSecretary
ı	Rabbi Sholom HimmelAdministrator
ı	Rabbi Moshe Greenes
ı	Irving Flinker Principal, General Studies
	Rabbi Sholom Y. Skaist Assistant Principal

# Milestones by Grace Rossabi...CO 6 8285

### Births

Mr. and Mrs. Milton Summell....Boy

Mr. and Mrs. Al Franco....Girl

Mr. and Mrs. David C. Cohen....Girl

Mr. and Mrs. Joe Chira....Boy

Mr. and Mrs. Eddie Mizrahi....Girl

Mr. and Mrs. Felix Harari....Boy

### **Bar Mitzvas**

Mr. and Mrs. Victor Zalta....Max

Mr. and Mrs. Rahmo Mizrahi....Moshe

Mr. and Mrs. Abe Tawil....Joseph

Mr. and Mrs. Steve Greenstein....Richard

Mr. and Mrs. Stanely Chera....Isaac

Mr. and Mrs. Eddie Greenstein....Robert

# Weddings

Connie Jemal to Leon Haber
Cindy Shweky to Alan Pressman
Grace Belmen to Eliott Dweck
Rachel Laniado to Alan Judah Safdeye
Marcella Betesh to Murray Massre
Rina Douek to Yesha Dwek
Sarah Hedaya to Simon Dabah
Audrey Laniado to Richard Anzarouth
Barbara Kassin to Danny Erani

For the past two years Magen David has won basketball championships and this year seems to be no exception.

So far, M.D.Y. in league competition, has a record of four wins and no losses, an excellent start.

The most remarkable part of this season is that this year's team is much shorter than the last two years' team. Because of this, Mr. Carlo is making the team run and work extra hard throughout the entire game. Each team that M.D.Y. has played this year had the height advantage.

Mr. Carlo, seeing the present situation, made his team believe in itself. Each member of the team is putting forth a 100% effort that makes up the height difference. This is why Mr. Carlo is so proud of his team.

The four victories were against Retzald, 29-19, Ahi Ezer, 64-4, Crown Heights, 43-32 and Rambam, 34-32.

# A Slice of School Life

During the two weeks following Purim the vitality of the school was manifest in the many extra-curricular activities at our school.

On Shushan Purim we had a gala carnival in our auditorium where all the children played such exciting games as pennypitching, digging for personalities, and basketball shooting. Twenty-one game booths were set up by the children who conducted the activities. The grand prize was a huge stuffed bear won by Rhonda Shabbot. The other children who won their games collected coupons which were exchanged for other prizes.

Within the same week the entire sixth grade went on a trip escorted by their teachers to the Hall of Science in Flushing Meadow Park. The exhibits were used as a basis of class instruction the following day.

The annual Purim Talent Festival was another huge success. The variety of acts included a violin solo, the declamation of original poetry, singing, dancing, acrobatics, and a choir concert. There were more group acts than ever before and the quality of these acts was excellent.

The rollerama was a new school activity for our upper class pupils. About a hundred children skated in rhythm to popular music at the huge skating rink on Sheepshead Bay Road. The rink was rented exclusively for our own children in the early evening.

Also during this same fortnight our basketball team defeated the Rambam Yeshivah and added another victory to their "undefeated record." Let's not overlook the delicious hamentaschen that Mrs. Mizrahi taught the girls to bake at this time.

Mrs. Rothman's sixth grade class presented a musical play, "Talking Books" at the school assembly. It was an excellent play in which the children showed good training in the theatre arts. Mrs. Rothman is to be complimented for her talent in developing self-confidence, poise, and good speech in her pupils.

We know that the primary purpose of our school is the children's learning of the Hebrew and secular studies of the academic curriculum. We also know that we must establish an attitude of interest and identity in the children so that they will want to belong and come regularly to our school. Since "all work and no play makes Jack a dull boy" we strive fo keep our children alert and interested. We must be doing something right because our alumni keep coming back with nostalgia to tell how they miss the spirit of Magen David.

Irving Flinker, Principal



# From the Principal's Desk

by Irving Flinker

# The Cream of the Crop

We have a large number of selfmotivated children who have made a habit of pursuing excellence in school achievement. Week in and week out they apply themselves to their studies and readings. Too often we take them for granted instead of giving them condign praise for outstanding performance. To make sure that our school gives these bright children recognition for their superb performance we instituted the Dean's List and the Principal's Citations several years ago.

Children who achieve 90% or better in both the Torah Studies and the Secular Studies curriculum are given certificates for the Dean's List. Those who earn 90% in each subject in only one department are given citations by the principal of the department in which they excel.

Our galaxy of stars is as follows:

### Dean's List

3-201	5-304
Rochelle Safdieh	Sarah Savdie
Roslyn Cohen	
Elizabeth Sutton	6-305
	Gady Dishi
3-202	
Julie Mosseri	6-312
Selma Cattan	Eli Mansour
Jeanne Cohen	David Catton
Kim Bernzweig	

Jeanne Cohen	David Catton
Kim Bernzweig	
	7-326
4-310	Sarah Sutton
Sam Goram	Rachel Smouha
5-302	8-323

W WAW	
Orin Golubtchik	
David Shwecky	
Doran Golubtchik	

Principal's Citation — General Studies

Ge	eneral Studies
3-202	4-310
Eva Zirdok	Margie Abraham
Bertha Zeitune	1
	4-307
3-210	Sara Franco
Pachel Misery	

Stephanie Kurtz	6-305
Alan Savdie	Leon Hanna
Randi Sankary	Steven Agami

3-201 Raymond Chalme Jessica Aboudi Joseph Maslaton

(Cont'd on next page)

(Cont'd from Page 1)

to experience a most moving religious occasion. Everyone agreed that the holy and inspiring Passover spirit was present everywhere. The community sedurim were outstanding and a true religious experience. The synagogue services, powerfully led by Albert Ashear, Morris Ashear, Mickey Kairey, Daniel Choueka and David Franco, united all in the bonds of strong religious identity and family.

The accommodations lived up to the promise of being the very best available. The food was superb and the entertainment non-stop. In addition to the many available facilities, several special events were held. These treats included a tennis tournament, backgammon tournament, Chinese auction, and scuba diving for the younger set.

Everyone had such a great time that there is now much talk about next year's trip. Many have even expressed a desire to reserve their places for Passover '81 in the next few weeks! Such commendations leave little doubt about the total success of this year's tour. A great deal of time and work went into the planning of the trip and without the tireless efforts of our trip's chairman, co-chairman and committee the moving adventure would not have been possible. Our extra special thanks must go to Chairman Eddie M. Sitt for his leadership and guidance in the massive task of organizing every aspect of the trip. His cochairman Ralph S. Gindi assisted him most capably in every way. And, his committee consisting of Stanley Cayre, Jack Dushey, Joe Gindi, Moe Maleh, and Edward Shamah lent their complete support and expertise. Without these fantastic gentlemen, our Passover '80 trip would not have been the great event it was. Last, but certainly not least, we must thank with great appreciation the many community families who made the trip with us. Their spirit and love will shine through as warm memories in the years to come.

# NURSERY AND KINDERGARTEN REGISTRATION

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# Principal's Desk

(Cont'd from page 2)

Principal's Citation-Torah Studies

3-201

3-202

Eli Gindi

Galit Ishay

Miriam Mizrahi

Reny Zetune

Eva Zirdok

Helen Agami

6-221

Roslyn Cohen Howard Kurtz

Gisele Nissim Vera Sutton Danny Tawil Ronen Rub

7-322

Morris Sutton

4-307

Lisa Cohen Jeanne Mizrahi Raymond Sultan 7-314

Elvse Missry Rita Sayegh Maureen Franco

Michael Wigler Sharon Fachler

7/8-326

Isaac Cohen Joseph Shomer

Marla Hanan

5-302

4-310

Sara Sultan Mike Yedid Yehezkel Mizrahi Elliot Cohen

8-301

Isaac Betesh

# **OPEN HOUSE** LAUNCHES **NEW ADDITION**

As reported in the last edition of our Community Bulletin, our Magen David Yeshivah has been renovating a neighboring building to be used for the Early Childhood Classes. This new addition to our physical facilities was officially launched with a 3-day community Open House held on May 6, 7, and 8. Everyone touring the new, modern facility was very impressed with the large, airy rooms. In addition to having its own entrance, the building is also connected to the Alice Shalom wing of our main building.

Many families availed themselves of this opportunity to register their young children for the coming full term and remaining space is indeed limited. We are constantly afraid that some children will have to be turned away, in spite of our new increased facilities, because of the lack of space. Demand for admission increases each year and next year should be no exception. To enroll your child in our Nursery classes which are held 5 days a week from 11:00 a.m. to 4:00 p.m. and 1:00 p.m. to 4:00 p.m., or in our Kindergarten classes which also meet 5 days a week from 9:00 a.m. until 3:00 p.m., please call the Yeshivah at 236-5905 as soon as possible. The only way to avoid disappointment next fall is to register NOW!!

# Dean's Column

Bu Rabbi Moshe Greenes

# A Word To The Wise

by Rabbi Moshe Greenes

During this past year more and more children, both boys and girls, are coming to school with jewelry that is costly. This includes gold chains, bracelets, and various trinkets.

It is not advisable for children to wear such jewelry to school; for several

FIRSTLY: childen should be taught that anything costly, especially jewelry, is something extra-special, not an "every day" item. If it is saved for weddings, holidays, and similar special occasions the jewelry will have meaning and will be appreciated. Wearing it every day takes the joy out of it.

SECONDLY: there have been too many instances of expensive jewelry being lost or damaged in school. The children engage in various games and sports during recess-and gym and it is very easy for a chain or necklace to break or become detached.

THIRDLY: it gives the children an elitist feeling when they sport expensive jewelry which the average child can not afford. Do you want your child to grow up with such vanities? I'm sure you do not.

# Sephardic Business Assistance Society

0000

There exists in our community a little known, unpublicized organization that is dedicated to helping individuals desirous of starting or already operating their own businesses. This philanthropic group calls itself the Sephardic Business Assistance Society and was begun in 1977 by four gentlemen: David Bibi, Abe A.R. Esses, Isidore Dayan, and Moshe Faham. They successfully collected \$17,000 from 35 sponsors and lend up to \$1,000 without interest to needy businessmen.

Anyone wishing to avail themselves of this very generous service is invited to contact any of the above gentlemen by phone at 376-4088 or at the society headquarters location: 1885 Ocean Parkway Brooklyn, New York 11223.

They are most eager to aid our community members in their business endeavors and look forward to being of service.



Hot on the heels of last year's successful production of "Funny Girl" comes our version of the hit musical comedy "Annie Get Your Gun".

Involved in this year's play are some of the finest performers our community has to offer. They spend literally hundreds of hours in rehearsals to insure impeccable performances.

Every detail has been seen to as to insure a most memorable production. "Annie Get Your Gun" promises to be a "10" by any standards!

For tickets contact: David Cohen 336-6090 Eileen Levy 998-4812

Council of Concerned Youth

NURSERY AND KINDERGARTEN REGISTRATION

# NOW!

Call: 236-5905

# Anything You Don't Want?

The UJA-Federation asks you to please donate anything you don't need to their Thrift Shops. Items needed are: furniture, bric-a-brac, furs, children's, men's, women's clothing and accessories in clean, salable condition. Donations are tax deductible. Net proceeds benefit the UJA-Fed. Joint Campaign.

Addresses:

Thrift Shop — 328 Flatbush Ave., Brooklyn, N.Y. 11238 NE 8-4184

Thrift House — 39 W. 57th St., New York, N.Y. 10019 PL 3-8367

Thrift House East — 1430 Third Avenue, New York, N.Y. 10028 744-5429

# ANNOUNCEMENT

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By the Sephardic Poet Rabbi Abraham Ibn Ezra

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(Ancient Poetic Metre)

לך אַלִי תְשִּוּלְתִי בְּרָיִנִי לְדְּ בְיִי לְךְ בְיִלִי וְמִשְׁנְתִי וְמִבְּטָחִי וְתִּבְנִיתִי לְּךְ בְיִנִי וְרַעִיוֹנֵי וְבְעִינִי וְרַעִיוֹנֵי וְבְעִינִי וְרַעִיוֹנֵי וְבְעִינִי וְרַעִיוֹנֵי וְבְעִינִי וְרַעִיוֹנֵי וְבְעִיוֹנֵי וְבְעִיוֹנֵי וְבְעִיוֹנֵי וְבְעִיוֹנֵי וְבְעִיוֹנֵי וְבְעִיוֹנֵי וְבְעִיוֹנֵי וְבְעִיוֹנֵי וְרַעִיוֹנֵי וְרָעִיוֹנֵי וְרָעִיוֹנֵי וְרָעִיוֹנְיִי וְרָבְעִיוֹנִי וְרַעִיוֹנֵי וְרַעִיוֹנֵי וְרַעִיוֹנֵי וְרַעִיוֹנִי וְרַעִיוֹנֵי וְרָעִיוֹנְי וְרָעִיוֹנְי וְרָעִיוֹנְי וְרָעיוֹנֵי לְבְי וְרָב תְּנִי וְרָב וְרָב וְּרָנִי וְרָב וְּרָנִי וְרָב וְּרָנִי שְׁנִי וְרָב וְּרָנִי שְׁנִי וְרָב וְרָב וְּרָנִי שְׁנִי וְרָב וְּרָנִי שְׁנִי וְרָב וְתְיִבּי לְנִילְיתִי לִיי וְדָּב לְנִייְיִי וְרָב וְיְנִי וְרָב וְיְבָּם תְּלִילִי וְרָי וְרָב וְּרָם וְּבְיּי וְרָב וְיְבָּי וְרָב וְיְנִי וְרָי בְּרְיִי וְרָב וְּרָנִי וְרָי וְרְיִי וְרְיִי וְרָב וְּרְנִי וְרָי וְרָי וְרָי וְרָי וְרָי וְיִי וְרְיִי וְּיְיִי וְיְיִי וְרְיִי וְרְיִי וְיְיְי וְיְיִיי וְּיְיִיי וְרְייִי וְיִי וְיְיִיי וְרְייִי וְייי וְרְייִיי וְיִיי וְיִיי וְיִיי וְיִיי וְיִיייי וְיִיי וְיִייי וְיִיייי וְיִייי וְיִייי וְיִייי וְיִיי וְיִייי וְיִייי וְיִייי וְיִייי וְייי וְיִיייייי וְיִייייייי וְיִייייי וְיייי וְיִייייי

Sample Page from Kippur Book

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- Designating the Holidays
- Calendar for all the Holidays till the year 2000.
- A'rbeet following Rosh Hashanah for week nights and Shabbat.

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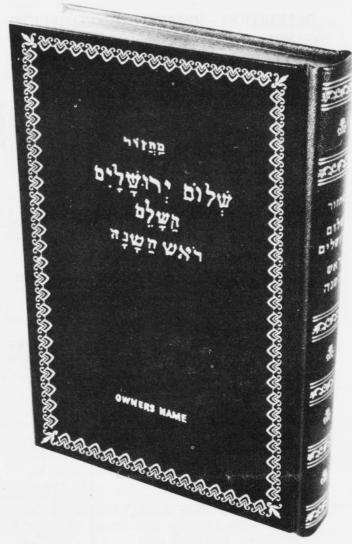
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# shelom yerushalayim

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Sample Page Vol. I – Rosh Hashanah

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# SHAVUOTH

Shavuoth, like the other festivals, has manifold reasons for its observance. The feast was one of the three pilgrimages which the Jews made to the temple at Jerusalem. It is the second of the agricultural festivals, the holiday of the wheat harvest. It was also called the Day of First Fruits. On this day the Jews made an offering of the first fruits and two loaves of first ripened wheat. It is called the Pentecost, from the Greek, which means fifty, as the holiday is fifty days after Passover. In Jewish tradition. however, it has its significance as the Day of the Giving of the Law. On the sixth day of the month Sivan, after the Israelites had wandered for three months in the desert. Moses ascended Mount Sinai and received the stone tablets on which were engraved the Ten Commandments; the basis for the law of Israel and the moral code of the western world

Shavuoth thus is the culmination of the holiday of Passover. The freedom the Jews had gained on Passover would have been meaningless if it were not fashioned and guarded by the divine law which they received on Shavuoth. Hence it is called the Festival of Revelation.

In some synagogues and homes flowers bedeck the pulpit and table as a symbol of the harvest season and of the green-covered mountain of Sinai. On the first evening of Shavuoth devout Jews return to the synagogue and study hall after their holiday meal, reading excerpts from the Prophets and Rabbinical literature. These selections are called "Tikkun Shavuoth". There is a tradition that King David died on Shavuoth and therefore the Scroll of Ruth is read in the synagogue as David was a descendant of Ruth.



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# Quotation

"It is better not to pledge than to pledge and not to honor one's pledge."

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