



VOLUME 11, No. 2

Heshvan, 5728

NOVEMBER, 1967



Shown above is Sonny Gindi, Yeshivah Treasurer, addressing the pre-Kippur meeting of the annual Membership Drive, at the home of Henry Shalom, standing behind him. Full story and more pictures on page 3.

YESHIVAH ELECTIONS HELD, LEO ESSES PRESIDENT

The Annual Membership Meeting of Magen David Yeshivah was held in October, and encouraging progress and financial reports were rendered by all Committees.

The Annual Meeting also elected officers, an Executive Committee, and Standing Committee Chairmen for the coming year.

Isaac Gindi would not accept the Presidency for another term and was elected Honorary President, "in recognition of the many years of service, many of them under difficult circumstances, which he devoted to the Yeshivah."

Elected to the presidency was Leo Esses, who sparked the Executive Committee from height to height during the Yeshivah's most successful administration, 1966/67. With him were elected leaders of that historic team. They are:

Moe Tawil	First Vice President
Henry Shalom	Second Vice President
Sonny Gindi	Treasurer
Moe Maleh	Secretary

Elected to serve on the all important Executive Committee, in addition to the officers, were:

Jack Abady	Isaac Gindi	Edward Shabot
Joe Ashear	Edward Menaged	Leon Sutton
Moe Cotton	Joe Mizrahi	Ralph Tawil

DR. STERNLICHT APPOINTED STAFF PSYCHOLOGIST

Dr. Manny Sternlicht, who ranks among N.Y. State's most respected clinical Psychologists, has been appointed to the Staff of Magen David Yeshivah.

Dr. Sternlicht currently fills one of the most important positions in the state, Chief Psychologist of Willowbrook State School, the largest school for exceptional children in the world. He is also an Associate Professor of Psychology at Yeshivah University. Prior to that he served the Illinois Institute for Juvenile Research and as a Clinical Psychologist at the Kansas City Hospital.

In announcing the appointment, Mr. Leo Esses, Yeshivah President, said, "We are very fortunate to acquire the services of a man of such professional eminence, and all the

more so since he has a sense of personal identification with the yeshivah child and the yeshivah parent." Dr. Sternlicht has three sons, all attending Yeshivot.

He has also published extensively. His papers on Children's Values, New Treatment Techniques, and Novel Educational Methodologies were enthusiastically received in professional circles.

Dr. Sternlicht will visit the Yeshivah several mornings a month to confer with teachers on any special problems they may have with children, and with the parents and children themselves, whenever the Principals, Rabbi Bitton and Mrs. Shprentz, may so recommend.

Dr. Sternlicht comes to us with much practical yeshivah experience,

having been the school psychologist of the Jewish Foundation School, in Staten Island and of the Yeshivah of Flatbush, in Brooklyn.



Dr. Manny Sternlicht

Wednesday, Nov. 15th

ANNUAL DRIVE RECORD SUCCESS, \$70,000 PLEDGED

The single most important source of revenue to finance the Yeshivah's operational budget is the Annual Membership drive, culminating with the appeal at Shaare Zion during the sacred Kippur Eve Service.

With the Yeshivah's constantly increasing services to the children of the Community, its budget has been increasing accordingly. This term the school has thus far added a full time English Principal, a Home Economics teacher for the girls, a full Gym program, a Professional school Psychologist, expanded Pizmonim and Mussar instruction, a Pre-Kindergarten Program, special remedial teachers for reading, speech and increased specialized science instruction and there are many, many more exciting improvements in the offing.

When these added programs were budgeted during August there was some apprehension that they may cost too much for the Yeshivah to carry.

CONFIDENCE IN COMMUNITY

The Committee examined the question and voted its confidence in the Community. "Our people appreciate quality", was the Committee's slogan. Sonny Gindi, Yeshivah Treasurer, summed it up succinctly: "The Community will contribute \$200,000 to a quality yeshivah a lot faster than they will give \$100,000 to a mediocre one."

This confidence was vindicated when the Annual Membership assessments were announced at the Kippur Service. \$70,000 was announced, as compared to \$48,000 at the 1966 Drive.

HENRY SHALOM MEETING

A pre-appeal meeting was held at the home of Henry Shalom in mid-September, and was attended by close to forty community leaders. The meeting heard reports of the expanded services and facilities of the Yeshivah from Isaac Gindi, Sonny Gindi, Henry Shalom and Moe Tawil and assessed themselves over \$30,000, to be announced at the Kippur Appeal.

A newly formed women's division held its first meeting at the home of Rae Ashear and is reported on this page.



In the upper photo: some of the Campaign workers at the Henry Shalom meeting.

Left to right, they are: Joseph Ashear, Rabbi Moshe Greenes, Henry Shalom, Ralph Tawil, Leo Esses, David Mishan, Moe Tawil, Edward Shabot, Isaac Gindi, Rabbi Sholom Himmel.

Lower left: Stephen Shalom announces his pledge, telling the meeting that "we are participants in a historic moment in the life of the American Sephardic Community."

Lower right: Moe Tawil, the main speaker at meeting, reports Yeshivah's phenomenal growth. Seated are Edward Shabot, Sonny Gindi, Henry Shalom.

WOMEN'S DIVISION MEETING RAISES \$2,300

On the wet, rainy afternoon of October 10th, 25 leading women of our community met at the lovely home of Mrs. Joe (Rae) Ashear to launch the Women's Division Annual drive for the benefit of Magen David Yeshivah.

The women were graciously greeted by their hostess and attentively heard Rabbi S. Himmel speak of the giant strides and plans of the Yeshivah for the coming year. Their response was to Pre-pledge the sum of \$2300 to be announced at the Kippur Eve Appeal. All funds raised at the drive are earmarked for the expanded educational programs of Magen David.

The meeting was closed by Rabbi David Bitton, Yeshivah Principal, who thanked the hostess and all the ladies who responded so generously to the drive.

PLEASE MAIL IN YOUR

KIPPUR PLEDGE

EARLY PAYMENT IS

DOUBLY HELPFUL

SONYA SCHIFFMAN — A PROFILE

To the many classes of students both past and present at our Yeshivah, the lunchroom has been the domain of "Cookie". Day in and day out, for almost twenty years, she has been preparing and serving lunches to our children, now numbering almost 500.

To the parents of the new children in our school, may we introduce Mrs. Sonya Schiffman, dietician of renown, whose professional competence was acquired in the schools and universities of Europe and the United States.

Mrs. Schiffman was born in Poland and started her training in Business and Economic School. During and after the war she worked in hospitals where children suffering from malnutrition were treated. Working without the foods and vitamins we take for granted today, these children were literally brought back to life by proper diets developed by teams of dieticians of which Mrs. Schiffman was a part. It was from this first-hand experience that she realized the importance of proper diet for children and decided to make it her life's work. She immigrated to this country in 1947 and began working at our Yeshivah a year later.

She is vice president of the Food Association of the Jewish Education Committee. She has taken many extension courses, and in 1960 went to Syracuse University to study Advanced Nutrition and Leadership in connection with Parochial School Lunch Programs. During the summer she is a dietitian at children's camps.

At the end of her workday at the school, she goes home to her husband, who is the Dean of the Elmwood Conservatory of Music in New Jersey and her son, who is a physicist at Richmond University in Staten Island.

A great pride to Mrs. Schiffman are the alumni she occasionally sees who tell her that they recall the lunches at Magen David among their memories of the school.

Molly Cohen

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Shown above: Miriam Abady, a parent, and Sonya Schiffman waiting on the 5th Grade, in Magen David's beautiful new cafeteria. The new kitchen was donated by Sam Dushey, and the new dining room by Edmond Safra. Two ritual fountains for N'tilat Yadayim were donated by Jack Abady and Cyril Dwek.

HOLD THIS DATE

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A Smile Costs Nothing ...

(Submitted by Mrs. Pauline Grazi)

A smile costs nothing, but gives much.

It enriches those who receive, without making poorer those who give. It takes but a moment, but the memory of it sometimes lasts forever.

None is so rich or mighty that he can get along without it, and none is so poor but that he can be made rich by it.

A smile creates happiness in the home, fosters good will in business, and is the insignia of friendship.

It brings rest to the weary, cheer to the discouraged, sunshine to the sad, and it is nature's best antidote for trouble.

Yet it cannot be bought, begged, borrowed or stolen for it is of no value to anyone until it is given away.

Some people are too tired to give you a smile, give them one of yours, as none needs a smile so much as he who has no more to give.

— Author unknown

OPEN SCHOOL WEEK IN NOVEMBER

Once every year, Magen David Yeshivah invites parents and interested parties to visit the school. This year the week of November 13th through 16th has been reserved for this privilege.

Parents may "sit in" in the classroom and watch the classes in action. It is **not** a time for private conferences with the teacher. (That will come later on in the month). A schedule of visits will be set up so that not all parents show up at the same hour of the same day. Please cooperate by trying to keep to the time-table and we are sure you will enjoy seeing your child in his class — his "home away from home" eight hours daily. Your child will be proud to see you there too.

FROM THE DESK OF THE PRINCIPALS

Rabbi David Bitton
The RIGHT First Step

Many parents question the necessity of sending their children to the Yeshivah Kindergarten or Nursery, probably because they think that children are only playing there.

True, the atmosphere is more relaxed than in the primary grades, but it is wrong to conclude that they are not learning. The fact is that they learn a lot.

Kindergarten is the transition from home to full time first grade routine. It gives the youngster a breathing space to catch up with the other children in areas which are important for reading and school work in general, such as **Hebrew and English languages, attentiveness, memory and interpretation.**

Language: during the school year your child learns hundreds of Hebrew words which help him to begin with in the first grade. In English he is taught to use proper sentence structure and enrich his vocabulary.

Listening: in the kindergarten your child plays musical games and uses other methods for distinguishing sounds, which gives him a boost when the actual reading begins.

Memory: your child's teacher tries to strengthen his ability in this field by using books which classify objects in simple categories, such as toys, furniture and tools. The children look at these objects and then turn their books over and try to tell just what they saw.

Prayers: the youngster learns, by repeating after his teacher, simple sentences and phrases that contain the essence of the early morning prayers.

Grace after meal: It is a real pleasure to listen to these little ones when they recite the first chapter of "BIR-KAT HAMMAZON" by heart after they finish their meal.

Ceremonies: every Jewish and National holiday is celebrated in your child's class. Stories about great leaders and personalities are being told to him which make him understand the meaning of such celebration or holiday.

When I visited the nursery, I was amazed to find many children know already quite a number of Hebrew words, stories about Rosh Hashana, Yom Kippur and Sukkot. One should see how thrilled they were, when I visited them in their Sukkah which they had decorated themselves. They had a great feeling of accomplishment.

Mrs. Frieda Shprentz

An air of excitement pervades the school. An election campaign is in full swing at the Magen David Yeshivah.

The boys and girls, citizens of the school, are enthusiastically campaigning for their favorite candidates for officers of their newly organized General Organization. They are practicing speeches, making posters, urging their relatives and friends who are in the school to vote for their candidates.

As in a democratic society, the school has two parties, a Blue and a Gold. The candidate for President, Joe Massry, however, heads both parties as a sort of fusion candidate. Such is his popularity that no one wanted to run against him. Other candidates are as follows:

Gold Party

Yaacov Ben-Haim Vice-President
Albert Mossert Secretary
Sam Cohen Treasurer

Blue Party

Sam Sutton Vice-President
Arlene Franco Secretary
Ezra Hedaya Treasurer

Wednesday, November 1, will be the great day. The campaign managers will introduce their candidates to the children of the school at an assembly. Both the candidates and their managers will speak and each will make every effort to convince the audience that he deserves their votes.

All candidates, however, will have won. Those with a majority of the votes will become officers of the General Organization. The opposing candidates will have won a place on the Executive Committee. Both the Gold and the Blue Parties will work together as one for the welfare of the school.

Later in November, parents will be invited to a special assembly when the newly elected officers will be officially installed.

The children, perhaps emulating their dedicated fathers on the various school committees, and the enthusiastic mothers of the Parents Association, are eager to begin to do something constructive for the school.

We have many hopes and plans for the future. From time to time we shall advise you of other activities in the school, and ask you to cooperate with us. We look to the parents and the community for your interest, encouragement and help.

May G-d grant us all peace, good health and happiness for the New Year.

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BOOK FAIR

During Open School Week, a Book Fair will be set up in the lobby of the school. An attractive display of good books for your home library, suitable for children as well as for adults, will be shown. English as well as Hebrew books will be available as well as play books, cut-outs, coloring books, etc. for younger children. Please examine these books and order some for yourself. Jews are known as "The People of the Book" and it is axiomatic one can never have too many of them.

« — »

Wanted: Traffic Guard

This year we are fortunate in having a police traffic guard at the corner of Avenue P and Stillwell Avenue during the morning travel time. However, we need a woman to volunteer to be a traffic guard to take care of the afternoon hours between 3:45-4:45 P.M. This guard will be given a short training course by the Police Department and an arm band or other uniform she needs. Also, there is a salary paid for her services.

If you are interested in volunteering for this job and feel responsible enough and able to be there daily, please call Rabbi S. Himmel at BE 6-5905 for more details.

« — »

Cong. Magen David of Ocean Parkway

EDDIE FISHER — BUDDY HACKETT

Were you "IN" that September afternoon when all those who sold a book for the Ladies Auxiliary's trip to Israel received a free ticket to a review with Buddy Hackett and Eddie Fisher?? The girls formed car pools and hied down to N.Y.'s Farm Foods where they enjoyed a delicious luncheon. Afterwards they proceeded to the theater and enjoyed this fine musical revue.

CARD PARTY

Get set for the Card Party to be held Tuesday, November 21st, at 1:00 P.M., at the Shaare Zion. Donation is \$1.50. There'll be Coffee . . . Cake . . . Door Prizes . . . a Good Time for all. Let's go! See you there.

MAGEN DAVID SISTERHOOD

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CALENDAR OF EVENTS

Nov. 15th, Wednesday, 12:30 P.M. —
Annual Fashion Show at the International Hotel. Sponsored by Magen David Sisterhood

Nov. 18th, Saturday evening, 8:30 P.M. —

Concert featuring Joe Amar, at Brooklyn College Auditorium. Sponsored by Magen David P.T.A.

Nov. 21st, Tuesday at 1:00 P.M. —
Card Party at Shaare Zion. Sponsored by Magen David of Ocean Parkway

Nov. 13th thru 16th —
OPEN SCHOOL WEEK & BOOK FAIR at Magen David Yeshivah. All day.

Nov. 28, Tuesday Eve. —
"Far From The Madding Crowd" movie theater party. Sponsored by B'nai B'rith

« — »

TEENAGE TIDBITS

Hello Teenyboppers!

Happy New Year! Hope it started out great.

Girls! The B.B.G. group is having its Registration on October 17th and 24th. Girls of ages thirteen and up are all welcome, and a real groovy time is in store for you this year.

Looking for a rock and roll group to play at your party? Well, call Steve Abadi, NI 5-7775, and he'll introduce to you "The Definite End for the Way Out Sound," starring himself, Mitch, Joey, and Steve.

There are great events coming up in the near months. The Mizrahi group is planning various activities such as ski trips, theater parties, etc. and both Lafayette and Lincoln High Schools are starting practice on their annual Sings which will be held in December.

Well, speak to you next month, have any questions or comments? If so, call Jean Sultan, DE 9-8597.

SHAARE ZION NEWS

Post Bar Mitzvah Classes

A special class for boys who graduated the Yeshivah or Talmud Torah, has been organized. The class meets every Monday and Tuesday from 5 P.M. to 7 P.M. at the Congregation Shaare Zion.

Talmud, Jewish law and Bible are studied at these sessions conducted by an outstanding American Sephardic scholar, Rabbi Haim Ben-Oliel. Registration will remain open for a limited time only. Call ES 6-0009 or come in person.

Women's Lecture Group

Every Tuesday morning, married women in the community are given an opportunity to become acquainted with the vast storehouse of Jewish lore surrounding the customs, laws and background of the holiday observances and celebrations. The lectures are given by Rabbi Hecht, and all are welcome. Program starts at 10:30 A.M.

Friday Dismissals

Note: Rabbi Hecht emphasizes your child does not have to desecrate the Sabbath by attending school late Friday afternoons. The school principals have been advised to allow any Jewish students who request early dismissal on Friday to leave at 3:00 P.M. This will not result in any classroom loss to the student. Ask for a dismissal note from the Rabbi and have the student present this to the principal or dean. The request will be granted. However, in case of difficulty, call Rabbi Hecht at ES 6-0009.

P.T.A. MEETING

The P.T.A. of Magen David held an afternoon meeting during "Hol Hamo'ed" of Sukkoth in the Sukkah of the school.

The Sukkah was gaily decorated with flags, fruits, pictures and banners, pertaining to the holiday.

Mrs. Tunee Goldman, President, presided and the mothers heard a short, interesting lecture by Rabbi David Bitton on the reasons for celebrating the holiday. Then the students Choral Group gave the assembled a concert of Holiday songs in both English and Hebrew. They were a delight to hear and especially pleased the mothers in the audience. The afternoon was climaxed by a speech by Dietician, Mrs. Sonya Schiffman who spoke on the nutrition program in the school and her lunch program for the children. Parents had a chance to quiz her and came away well satisfied with the knowledge she is a capable person who always has the children's best welfare at heart.

Many thanks to our P.T.A. hostesses, Mrs. Odette Harari, Nina Tawil, Evelyn Cohen and Verna Moel, who helped decorate the Sukkah and also served the snacks.

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SHAARE ZION NEWS

The Shaare Zion Congregation Committee must be applauded for the excellent preparations made for the Sukkoth Holidays this year. A very large Sukkah was constructed, then divided into three sections, each accommodating approximately 250-300 persons. Each section was set aside for the worshipers from the various Minyanim — the Dome, the Social Hall and the children.

Wine and food for the necessary "Berachot" were plentiful; enough chairs were available for everyone and everything was orderly.

The "Simchat Torah" festivities were equally well planned. Plenty of flags, Jordan almonds, bags of potato chips were distributed to every child — more than many of the tots could carry.

Two days were needed for Hakafot and the dancing and merriment that went with the rejoicing of the Torah could be heard from across the street. Deli and soda were provided to keep the energy going.

The Committee in Charge included Irving Ashkenazi, Joe Safdieh, Abe E. Tawil and Irving Safdieh.

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B'rith movie party call Bea Esses DE
8-6483 or Alice Setton ES 6-2304.For a peek at new frilly lingerie
and elegant "at home" wear be sure
to attend our annual lingerie fashion
show Thursday November 30 at Club
100. Our own members will model
fashions from Sylvia Herman.It's drama time again. Anyone in-
terested in trying their hand in the
theater, acting, scenery, costumes;
call Sara Mishan for details on our
December children's play.The response to registration for
B'nai B'rith Girls was tremendous.
Plans are on the drawing board for
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