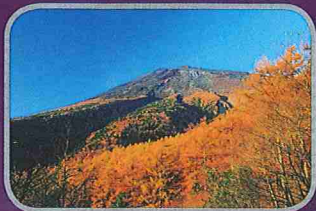


**UV and Blue-Violet light
are present everywhere**

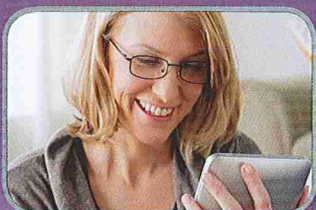
Outside in any weather

From sunshine to storm clouds to
everywhere in between



Inside in many situations

Blue-Violet light is emitted from many modern
devices used today (computers, tablets,
LED and compact fluorescent lights)



**New Crizal® Prevencia™
lenses provide you with
superior clarity of vision
and improved protection**

RESISTS



glare



scratch



smudge



dust



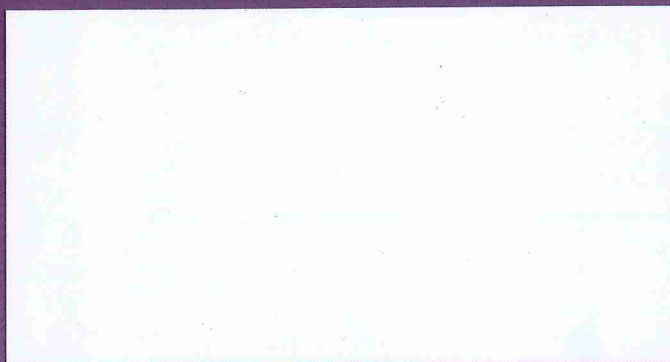
water



UV
UV rays

Crizal®
PREVENCIA kids

For improved protection for
your child's vision, ask about
Crizal® Prevencia™ Kids lenses



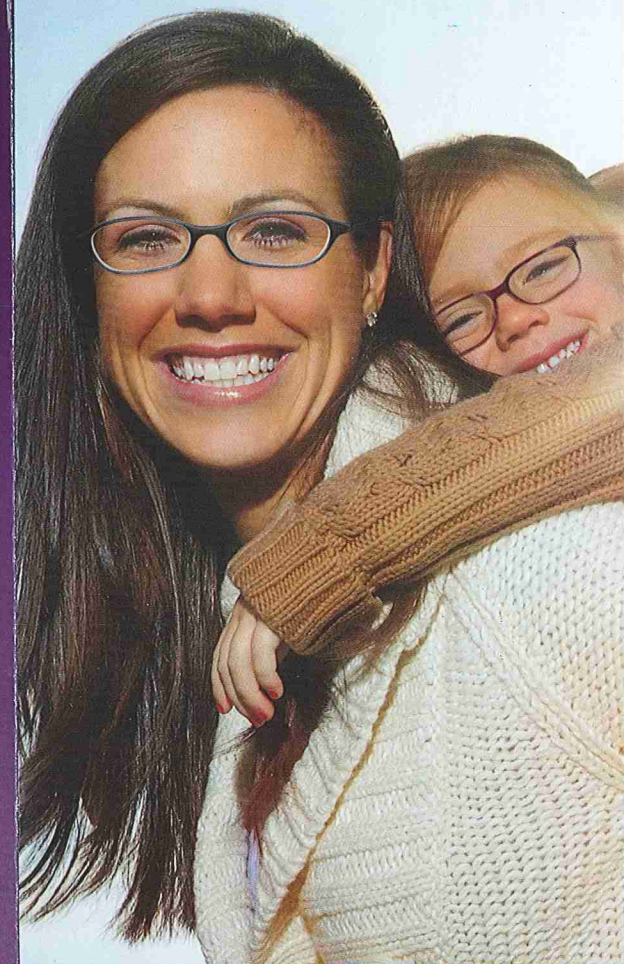
Ask us about Crizal Prevencia
or Crizal Prevencia Kids
or go to Crizal.com for more information.



Crizal®
Live Life in the Clear®

Essilor Crizal® Prevencia™ lenses are Class I medical devices intended for the correction of ametropias and presbyopia and offering selective protection from harmful blue light and UV rays. Essilor informs you that the above information is general information given as public awareness. For more information, Essilor invites you to consult a healthcare professional (eye doctor, ophthalmologist). Covered under U.S. Patent No. 8,360,574. Additional U.S. and foreign patents pending.

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**Revolutionary
Protection
for Your Eyes**

NEW
Crizal®
PREVENCIA

Did You Know?

Light plays an important role in your everyday life

- Light helps you see the surrounding world—shapes, details, colors—and aids in your normal body function
- Light helps regulate your sleep/wake cycle and aids in memory, mood and other brain functions

Light can also be harmful to your vision

UV light

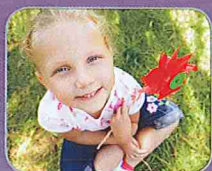
- Damages your eyes like it damages your skin
- Accumulates over a lifetime, accelerating eye aging and the occurrence of cataract

Blue-Violet light

- Presents a risk factor for the onset of age-related macular degeneration (AMD)
 - AMD is a leading cause of severe vision loss and legal blindness in adults over 60
 - Having a family history can increase chances of developing AMD



CATARACT



NORMAL



AMD

NEW

Crizal[®] PREVENCIA[™] No-Glare Lenses

New Crizal[®] Prevencia[™] No-Glare lenses selectively filter out harmful light while letting good light pass through

Blue-Violet light

Crizal Prevencia lenses deflect harmful Blue-Violet light, providing improved protection for your eyes

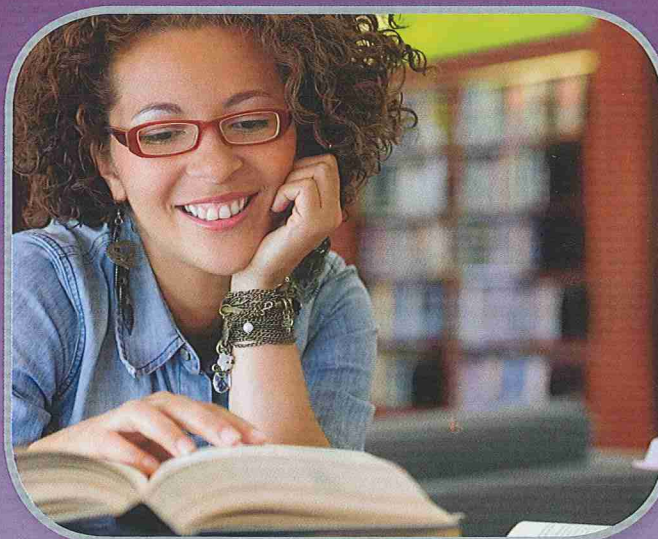
UV light

Crizal Prevencia lenses provide 25 times more protection against the damaging rays of the sun, with an Eye-Sun Protection Factor (E-SPF[®]) of 25*



Blue-Turquoise light

Crizal Prevencia lenses allow beneficial Blue-Turquoise light to pass through, which helps preserve color perception



- Help protect your eyes from harmful Blue-Violet and UV light that contributes to premature aging of your eyes
- Allow beneficial light to pass through
- Keep your vision clear and comfortable

