

# ALPHAS FACTS

Alpha  
COMPUTER CONSULTANTS

Create Your Future

Dw L1

**Dreamweaver Level 1** introduces participants to website and HTML email (eNewsletter or EDM) creation using Adobe Dreamweaver. The course is suitable for those building and updating their own websites, those creating and editing email marketing and those working with a content management system who need to understand more about coding and uploading files. The course covers page creation and editing, HTML and CSS techniques including laying out and formatting pages with CSS, working with text, images and links and creating HTML emails. Alpha comprehensive courseware supplied.

**Course Prerequisites:** Previous experience using applications on a PC or Macintosh is an essential prerequisite for this course.

**Duration:** Two days 9:00 am - 4:30 pm

## Course Content

### Introduction to Website Maintenance and Creation

- Understanding Web Page Architecture
- Overview of the website design and maintenance process
- Introduction to HTML
- Dissecting the HTML file
- Editing HTML in Dreamweaver
- Web browsers

### Getting Started in Dreamweaver

- Introduction to Dreamweaver
- The Dreamweaver Interface
- The Dreamweaver Workspace
- The Dreamweaver Workspace (Pre CC)
- Workspace Elements overview
- Changing and Saving Workspaces
- Defining a Local Site
- Site Setup
- Creating a Web page
- Development views
- Live view
- Home pages
- Previewing pages

### Adding Content to a Site

- Adding Content
- Controlling Document Structure
- Lists
- Adding Special Characters

### Formatting Text with Cascading Style Sheets

- Formatting Text
- Introducing Cascading Style Sheets
- The CSS Designer panel
- The CSS Styles Panel (Pre CC)
- Creating and attaching style sheets
- Creating a new blank external style sheet
- Creating Style Rules
- Editing Style Rules
- Setting the Font Family
- Using Points, Ems or Pixels for font sizes
- Setting Font (and other) Colour
- Setting Font (and other) Colour (Pre CC)
- Creating Class Styles

### Working with Graphics

- Preparing Images
- Image file formats
- Placing Graphics on the Page
- Modifying Image Properties
- Editing Images in Dreamweaver
- Adding SWF Content

### Creating Links

- Understanding Site Navigation
- Linking to Files in Your Site
- Updating Links
- Changing Links Colours
- Linking to Sites
- Linking within a page
- Adding E-mail Links
- Linking to Different File Types

- Linking from Images

### Designing page Layout with Cascading Style Sheets

- Understanding Page Layout
- Controlling layout using Div tags
- Creating CSS page layouts
- Inserting DIV Tags
- The CSS box model
- Width, Margins and Padding
- Borders and Backgrounds
- Using Inspect mode to view the box model
- Centering
- Creating a --column CSS Layout
- Float
- Using tracing images
- Designing navigation links with CSS
- Working with Tables

### Creating HTML emails

- Understanding HTML emails
- Setting up a Dreamweaver site
- The containing table
- Nested tables for layout
- Adding Images
- Formatting Text
- Adding Links
- Getting the email into an email client
- Previewing and Testing
- Sending out your email

### Using Libraries and Templates

- About Library Items



### ... Using Libraries and Templates

- Creating Library Items
- Working with Library Items
- Creating Site Templates
- Defining Editable Regions
- Using Templates
- Applying a Template to an Existing Page
- Modifying Templates

### Testing, Maintenance and Uploading Files

- Checking Links
- Fixing Broken Links
- Site reports
- Connecting to a Remote Server
- FTP settings
- Cloaking Files and Folders
- Connecting to the remote server
- Synchronizing Files

View our

### Training Calendar

for course dates select your location

### Book Now !

Alpha CC Courses include:

- Comprehensive course notes
- Certificate of Completion
- FREE access to eLearning resources
- After course support, HELP DESK via email (for public course only)



### Packages Available

Adobe Dreamweaver Level 1 is offered as part of a package designed for users who want to attend multiple courses to achieve in depth knowledge.

1300 880 860  
**alphacc.com.au**  
email sales@alphacc.com.au