



Merchant Account Referral Program

Are you looking to get involved in the merchant services industry, but you're not sure how to start? A good approach might be to sign up for our merchant services referral program, and we will pay you based on quality leads that you bring to us. You can get as involved in the process as you would like, and depending on your contribution, you can receive lucrative commissions and even residuals. These residuals can continue to pay for the life of the merchant's account, as well.

For some salespeople, referring their existing clients and making a small commission per sign-up may be enough, while for others, the prospect of monthly residuals and working closely with merchants to maintain accounts may be more attractive. It depends on your goals, as well as whether you want to become deeply involved with the merchant services industry as a whole. Needless to say, on all levels, there is nearly unlimited income potential because the field of merchant services is vast and constantly growing. No matter what your circumstance, chances are that many business owners around you are in need of a merchant account, and we are willing to reward you handsomely for the opportunity to serve the leads that you bring to us.

Here is the breakdown of our [credit card processing referral program](#) and its different levels:

Very Little Involvement

If you're interested in a relationship that is more akin to affiliate marketing, where you find the leads, refer them to us, and then move on, then we have a program that can accommodate that. Whether you're a long-time affiliate marketer who is looking for a new niche, or you simply work with many merchants and would like a way to make some money from your contacts, this is an easy way to earn commissions without too much commitment. At this level, you do not need to contact merchants any further after you have made the referral.

Simply refer a merchant to us, and you will get \$50 for every successful sign-up. The various techniques that you use to promote our services depends on you. If you run a website related to merchant services or that is targeted largely towards merchants and their needs, you could easily mention us and make commissions by referring your visitors. Similarly, if you run a newsletter or an online community, you can promote us to your audience and send them to our website using a custom link.

If in-person contact is more your style, you might try out passing around business cards with your custom link included. If you run a business-to-business enterprise yourself, you may find many opportunities to offer our services to your clients, allowing you to maximize your revenue.

Some Involvement

If you want the chance to earn some residuals, then this might be a good choice. Like the program above, you can earn \$50 dollars upfront for every sign-up, but if you have 10 active accounts from merchants that you have referred, then you will be eligible to receive a portion of the revenue that they generate every month. As you can imagine, these residuals can certainly add up as you begin to accumulate more and more accounts.

Just as with the less involved referral program, you may find leads from any number of sources,

including leveraging an existing audience of yours or simply visiting local merchants and telling them about what we have to offer.

When you reach the point where you are receiving residuals, you may become much more interested in maintaining your relationship with the merchants to ensure that they stay on board. After all, the lower the account attrition, the better your chances of receiving continuous residuals. If that is the case, you might actually consider getting more involved, and perhaps even targeting local merchants specifically so that you can begin walking them through the process of signing up for our services.

High Involvement

Do you want to help the merchant set up his account step by step? Do you want to make sure that clients get what they need in order to keep the high quality accounts that you have worked to acquire? At this level, your commissions depend on how involved you want to get with the program, but it can be hundreds of dollars upfront per account, plus residuals. The more work you want to put into our clients, the more you will make in terms of commissions.

As you can see, we can accommodate all kinds of salespersons with varying levels of interest in our program. No matter what kind of approach you want to take, you are bound to make money with our high quality [merchant services programs](#). We provide tools as well that will help you make the most of your partnership with us, including:

- A back end that allows you to create custom links with your affiliate code which will let us track referrals that come from you. This makes it easier to credit you with the commission that you are due. You can paste this link anywhere that your audience will be able to see it, whether it is on your website or in your email newsletters.
- Creative banner ads and other templates that can link back to just about any page on our site. Advertise specific products and services that we offer so that you can target the merchants who need them and increase your conversion rate. There's also no need to build your own graphics from scratch, since you can simply use ours.
- Free marketing tools. We offer email templates that you can send to your marketing list, landing pages that you can use to convert traffic, and other custom marketing materials.

So whether you are a sales agent, a marketer, or merely someone who is in constant contact with merchants and would like to build another revenue stream, we have a solution for you. Send us your leads and we will reward you. Get into contact with Shaw Merchant Group to learn more about our [merchant account referral program](#).