



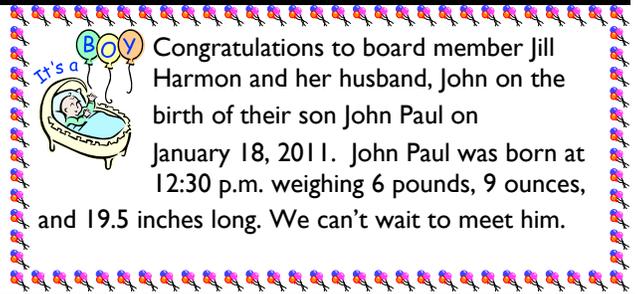
A Center For Youth Enterprise

Volume 2, Issue 3

Winter 2011

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Congratulations to board member Jill Harmon and her husband, John on the birth of their son John Paul on January 18, 2011. John Paul was born at 12:30 p.m. weighing 6 pounds, 9 ounces, and 19.5 inches long. We can't wait to meet him.



Where Urban Youth Learn the Art of Making a Living

Design • Technology • Photography • Art Ed

www.ArtsTech-KC.org

New ArtsTech Billboards

Have you driven along I-70 or 71 highway and noticed our signs? ArtsTech along with O'Neill Communications wanted to raise awareness of our programs and need for more community resources. Billboards are located on Southbound 71 Hwy/Bruce R Watkins Drive at 16th and 85th Streets, East bound I-70 at the Jackson Curve and Westbound I-70 just past Van Brunt Blvd in Kansas City, Missouri. ArtsTech would like to thank our models, Lakeshia, Angeliqua, Betzibet, Christian and Kayte for bringing the billboards to life.

International Visitor Leadership Program Visits ArtsTech

Who knew that ArtsTech, Afghanistan, Haiti, Lebanon, Mauritius, Singapore, and Zambia had so much in common! Apparently, children in all these places need protection, rehabilitation, and a quality education. The United States Department of State's International Visitors Leadership program identified six leaders from their respective countries to visit four cities and talk with local representatives about children issues. Mohammad Yousef from Afghanistan has 1,000,000+ children not attending school and deeply concerned that another generation of uneducated citizens is happening. Mr. Yousef asked if ArtsTech would be a technical advisor to help start art and technology programs in his country. Of course, we volunteered to help.

Ms. Narghis Bundhun from Mauritius inquired about our computer repair and distribution program. Her government is willing to help if a viable youth development plan is presented. Mr. Walid Ahmad Moallem, a judge from Lebanon, now has new programs to offer organizations that work with youth that come before his court. Our visitors left with many new ideas... and friends. Our world just got smaller and we are all better off because of their visit.



A Message From Our Executive Director

Billboards, billboards, billboards... everywhere! Through a grant with UMKC's Compassion Capital Fund Campaign (CCFC), ArtsTech worked with O'Neill Communications to develop a marketing plan to raise awareness about what we do. The young people shown on the billboards are actual youth that ArtsTech teaches in our art programs or employ as apprentices. In the coming months you will hear a few radio spots and read magazine articles highlighting our youth development activities and asking for volunteers, mentors, and other resources. The CCFC also provided organizational capacity-building workshops for local small non-profits. With UMKC's generous financial support and guidance, ArtsTech is able to tell our story to many metropolitan Kansas City neighbors that would never have known about our small organization with big ideas. Please help us spread the good word about

ArtsTech.

Thanks.

~ Dave Sullivan



The Gallery @ ArtsTech

Event Rental Space

7,000 sq ft

Rental Fee - \$650

3 hours or less (no set up) - \$350

Plus Security Deposit - \$100

(Deposit refundable after event)

*Art Events
Fashion Show
Fundraisers
Luncheons
Meetings
Parties
Performances
Receptions
Weddings*

For more information, please
contact us at 816-461-0201



Did you know ArtsTech was on Facebook?



If you haven't had a chance to check us out, we'd love for you to. Just select "Like Us" on Facebook to keep up with our latest news.

Computer Need Repair?



**Desktops
Laptops
Computer Upgrades**



**Bring your student ID
and get 10% off!**

Upcoming Events:

**"I Am Talent" Kids Fashion Show,
presented by City Boys City Girls
Saturday, February 19, 7 p.m.**

**Mardi Gras Masquerade Event
presented by Cabletow Productions ,
Saturday, February 26, 8p.m.**

**Images of Imagery - Night of Fashion,
presented by Women of Imagery, Inc. ,
Saturday, March 12, 7 p.m.**

**GraFashion #4,
presented by MGOT Clothing,
Saturday, March 25, 8 p.m.**

Commission A Project

The MyARTS Studios offered a wide array of useful services: business branding including logo and promotional material creation, large and small mural design and installation, mosaic tile design and installation for flooring, countertops, and walls, commissioned paintings, customized t-shirt jobs photography services and commissioned pottery.

MyARTS has the experience and capabilities to bring your ideas to life!

For more information, call 816-461-0201, ext 313 or
Angela Gravino at 816-881-1313

ARTSTECH IN THE NEWS

Keep up with us though:



FYI!





Spotlight

Have You Met Alex Villasenor?

Our newest addition at ArtsTech, Alex Villasenor, came on board November 1, 2010 as the replacement for his younger brother, Ricardo Fierro. When Ricardo told Alex he was leaving ArtsTech, Alex was in the market for a new job as the school where he worked, Scuola Vita Nuova, was changing direction. "It really worked out perfectly" says Alex.



Alex began taking college classes while still in high school, attending DeVry University, Penn Valley Community College, and Tad Tech (now called ITT institute), where he earned a degree in Computer Business Management.

At age 18 he became licensed for real estate and worked for Keller Williams and Reece & Nichols in 1998. At the age of 20 he opened his own real estate company while also working at Commerce bank. When the real estate bubble burst he worked for Van Enterprises Insurance Company in 2001. In 2005 he began working for Scuola Vita Nuova Charter School, where in addition to being the computer technician and instructor, he served as school nurse, the coach for the soccer team, handled the school's core data, acted as accountant for families' accounts, and even put together the year books. "I really did enjoy working there," says Alex.

Since Alex came on, he's done a lot of reorganizing in an attempt to make the system more efficient. "Things just need to be tweaked." He also has big ideas and goals he's striving toward, "you have to take it one day at a time," he says. One project he's working toward is making ArtsTech a repair center for Verizon phones, which, he remarks, is going to require a lot of research. He has already rounded up four volunteers to help around the tech department with some of the smaller things. In exchange, he is providing computer instruction time. "It gives them practical, real life skills that you can only get with on-the-job training." Alex has a vision for bringing more people, both volunteers and clients, to ArtsTech. He says, "The biggest problem about ArtsTech is that not many people know about it. But there is so much potential here." He is currently working on creating ad pages for Craig's List in effort to get the word out.

ecoATM Program

ArtsTech has been chosen by Nebraska Furniture Mart (NFM), ecoATM, and the National Cristina Foundation to be the local recipient of recycled laptops for reuse and distribution to persons with disabilities, at-risk youth, and organizations that serve these special populations.

ecoATM, the San Diego start-up known for its commitment to the environment and its innovative kiosks that buy-back and recycle consumer electronics added laptop computers to the growing list of electronics that consumers can recycle at kiosks in Nebraska Furniture Mart locations in Kansas City, Kansas. Nebraska Furniture Mart is offering incentives of between \$50 and \$100 for any used laptop, working or not, toward the purchase of a new Intel-based laptop. Nebraska Furniture Mart is a Berkshire Hathaway company, and one of the leading electronics retailers in the US.

For recycled laptops, consumers will be paid \$50, \$75, or \$100 as in-store credits towards the purchase of a new laptop computer based on Intel i3, i5, and i7 branded microprocessors respectively. Trade in/trade-up programs are increasingly popular as a life cycle management opportunity that benefits consumers, retailers and manufacturers alike. The program ended on January 15, 2011. ArtsTech received 13 laptops.



Annual Benefit April 1, 2011

The MyARTS 2011 Benefit, "Breathe" is designed to uplift your spirit and reconnect you to the natural world. The universe is made up of four elements, which are **air**, **water**, **earth** and **fire**, sometimes called "temperaments". They are also the elements of creation. For this year's benefit, these four elements are the key factor in the creative process of the featured artwork.

The Four Elements are the principals of creation because they are in everything. They are abstract, pure in element and the voice for this year's theme. The MyARTS Annual Benefit, "Breathe", is April 1, 2011 from 5:00 to 9:00 p.m. This year's event will allow the viewer to be a part of the connection to nature and the elements through the artwork created by the MyARTS young artists.

The event's festivities will include a silent auction featuring multiple art pieces created by the youth from each studio, hors d'oeuvres, beverages and live entertainment including a fashion show.

For more information, contact Angela Gravino, at 816-881-1313.



ArtsTech's mission is to better the lives of underserved urban youth through the development of marketable artistic and technical skills.

ArtsTech accomplishes this by

1. operating a center for youth enterprise that provides hands-on training and experience in visual arts, graphic design, photography, ceramics, silk-screening, and computers; and
2. building and managing collaborative partnerships that use art and technology as educational tools for the benefit of youth in the community.



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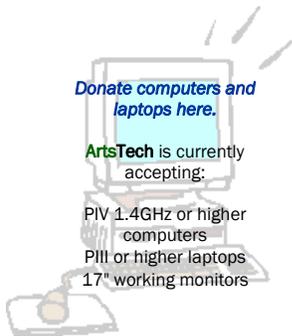
Newsletter
Staff

Ragte Carter
Paula Davis
Dave Sullivan

Donate computers and laptops here.

ArtsTech is currently accepting:

PIV 1.4GHz or higher computers
PIII or higher laptops
17" working monitors



Tech Services

ArtsTech offers our customers computer repair and troubleshooting services for non-warranty PC's. Onsite and in-house repair service are available.

Computer Networking Services

- Configure and Maintain Existing Wired/Wireless Networks
- Maintain/Upgrade Existing Network Servers
- Install Wired/Wireless Networks
- Maintain/Upgrade Existing Network Servers
- Install New Servers Computer
- Maintenance/Service Agreements
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