

Recruiting Leaders to Serve Alongside You

Be FAIR.

Find them.

Attract them.

Inspire them.

Retain them.

Rock Solid Volunteers

Pray for and with your volunteers.

Unite families; worship, study, service.

Focus on what God is doing.

Personalize the ministry; show benefits for the volunteer, the meaning in the ministry.

Equip them; provide tools and training.

Connect them to the team, provide mutual support.

Set the example.

Children's Ministry Recruiting Guide

Plan positive publicity.

Make recruiting everybody's business.

Find the right person for the right job.

Make training the first step.

Plan time for appreciation.

Steps you can take to find, attract, inspire and retain volunteers.

- ❖ Let the whole church know what God is accomplishing through your ministry. How are lives being impacted?
- ❖ Make personal contacts! Talk to them, meet with them, send notes, personal emails, etc.
- ❖ Be sure the person understands the importance of their role.
- ❖ Have a position description; people want to know what to expect.
- ❖ Use testimonies from other workers to inspire new workers.
- ❖ Pray for new workers, and ask them to pray for God to lead them into ministry.
- ❖ Make refrigerator magnets to remind people to pray.
- ❖ Visit adult classes or fellowship groups to promote involvement.
- ❖ Put photos on the website, bulletin board, announcement slides.
- ❖ Provide updates for the church bulletin or newsletter.
- ❖ Hang posters around the church, and move them often. Possibly kid's artwork.
- ❖ Ask for time during the AM service: kid's songs, skits, announcements, testimonies, interviews.
- ❖ Ask adults to sponsor a child: prayer, finances, gifts.
- ❖ Have an open house so church members and parents understand your ministry.
- ❖ Let potential workers know that they will be trained and equipped.
- ❖ Get volunteer contact info, including birthdays, so you can communicate often.
- ❖ Set up a Facebook group for your church and ministry.
- ❖ Ask adult groups to pray for your kids and workers.
- ❖ Identify potential workers using Sunday school records.
- ❖ Talk with the pastor and other ministry leaders before approaching potential workers.
- ❖ Get volunteer recommendations from the pastor and other ministry leaders.
- ❖ Start early and take your time! We want each person to serve where God intends.
- ❖ Allow people to observe your ministry in action before deciding where to serve.
- ❖ Set up a display table in the church with descriptors of your ministry needs.
- ❖ Schedule fellowship activities for your workers, including the men workers!
- ❖ Provide basic training plus advanced training for experienced workers. Set the example!
- ❖ Create a resource center: books, references, DVDs, magazines, websites, etc.
- ❖ Praise volunteers in public.
- ❖ Write notes of appreciation.
- ❖ Have a list of volunteer birthdays and send them cards.
- ❖ Take lots of pictures and show an end-of-year slideshow in the worship service.
- ❖ Have kids make cards for volunteers; thank-you, birthday, Christmas, etc.
- ❖ Give appreciation gifts at the end of the year.
- ❖ Have a teacher dedication Sunday. Call them forward for prayer.
- ❖ Invite volunteers and their families to an appreciation event; food, fun, fellowship.