

SERMON: MORE AND MORE

Psalm 71:14

But I will hope continually, and will yet praise Thee more and more.

Introduction

It is amazing how God works. It is even amazing how God gives sermon ideas to preachers. He told Jeremiah to go to the potter's shop and watch the potter make plates, cups, saucers, and bowls, and you will get a sermon idea from watching him work his craft.

I received a sermon idea from watching a repetitive commercial advertisement from an injury law firm: Morgan and Morgan. This ad, like many others, is all over the place: on TV, on the internet, on buildboards, and on transit buses. There are several variations of this ad. It is always about a person who wants more and they express their desire for more with strong words and direct action. Sometimes it is a person getting more free refills of beverages in a restaurant.

Sometimes it is about a person in a grocery store getting more free food samples. Sometimes it is about a lady who wants more flowers. Sometimes it is about a client who wants the massage therapist to extend the session with greater intensity. There is also a version where the customer wants more wine and she is given a humongous wine glass. The gist of all of the variations is that if you want more from your personal injury insurance claim, you need to pick this law firm, because they are superior to the other law firms. Of course, that's highly debatable, but that's the essence of the ad.

I have no doubt that most of you have seen it many times. You can't miss it. I must admit the variations are very creative and clever. The ad uses clever alliteration of the letter M. "More and More" mimics

Morgan and Morgan. This is masterful use of the English language and applied marketing psychology.

It seems as if lately the ad has been presented more than previously. When I heard one of the ladies in the ad scream, “More, more,” this Scripture came to mind. God has too much class and stateliness to scream to us demanding more praise. On the contrary, we should have a desire, as the psalmist-probably David- to praise God more and more each day. If you are into making New Year’s resolutions, to praise God more and more in 2024, should be at the top of the list. Why should we praise Him more and more? Let’s look at this verse within the context of the whole seventh-first psalm and get a few answers. (As we approach the end of one year and look forward to the New Year, I am sure you can think up many, many more reasons why we should praise God more and more.)

Exposition

**1. Because God Kept Us Through This Whole Year And Previous Years.
(Deuteronomy 11:12; Psalm 121:8.)**

**2. Because God Gave Us New Mercies Every Day.
(Lamentations 3:22-23.)**

**3. Because God Inhabits The Praises Of His People.
(Psalm 22:3.)**

Closing Thoughts

The psalmist, an old man, finds himself afflicted and attacked by adversaries and cries out to God for deliverance. In spite of it all, he is determined to keep hope alive and to praise God even more than before. He reaffirms his commitment to praise and proclaim the mighty acts, power, and righteousness of God. Let us recommit to praise God

more and more for what He has already done and what He will do in 2024. Let's praise God more in twenty-four. Give God Glory! Give God All The Glory!

Related Scripture

Psalm 50:23; Hebrews 13:15; 1st Peter 2:9

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