

# PRESS RELEASE

For Immediate Release

Community Council of Idaho

Idaho Falls, Idaho January 25, 2017

Doubling Donations

Matching gift challenge underway with Murdock Charitable Trust matching donors contributions for new Community Family Clinic in Idaho Falls 1:1

January 25th, 2017 (Idaho Falls, ID) – Thanks to the generous donation from M.J. Murdock Charitable Trust we are excited to embark in a matching gift challenge to help with the construction of the new Community Family Clinic in Idaho Falls, a service of the Community Council of Idaho, Inc. (CC Idaho). The fundraising commitment is most opportune with the new medical facility scheduled to open its doors to the general public in early Fall of 2017. CC Idaho is so very thankful for the much-needed support with less than half a year before the completion of the clinic.

Now through early fall, donors have the opportunity to make their dollars go even further towards the construction of the new Community Family Clinic in Idaho Falls. During this period, any donation made to the Our Healthy Home Capital Campaign will be matched dollar-for-dollar up to \$150,000. "Despite the funds we've raised, there really is little time to collect thousands," shares Enrique Rivera, Board of Trustees President for CC Idaho. "The grant awarded by the Murdock Trust is a substantial financial backing for our 'Brick and Mortar'. Knowing donations can be doubled is amazing, and we're so thankful."

Your donations for this new clinic will enable us to increase the delivery of high-quality healthcare that addresses the physical and mental well-being of patients through comprehensive primary and preventative health care services. A new clinic will enable us to achieve a higher standard of patient care and experience, reduce physician burnout, improve clinical quality measures, and reduce avoidable hospital use and costs. Our Idaho Falls clinic will provide a valuable safety net of service to underinsured and uninsured patients. The new, expanded clinic will enable CC Idaho to deliver services to 1,657 new patients for 5,800 additional medical visits annually, a 73% increase in patients.

Our matching gift challenge is only taking place until construction is completed in early Fall of 2017. Your contribution doubles, with the help of the M.J. Murdock Charitable Trust grant, meaning this is the perfect time to donate. Maximize the power of your contribution by visiting [CommunityCouncilofIdaho.org/New\\_Health\\_Clinic](http://CommunityCouncilofIdaho.org/New_Health_Clinic) for various gifting options.

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