

PRESS RELEASE

For Immediate Release

Community Council of Idaho

Caldwell, Idaho Aug 18, 2016

Wellness Fair

CC Idaho 3rd Annual Wellness Fair

August 18, 2016 (Caldwell, ID) - The Community Council of Idaho (CC Idaho) invites the general public and health professionals to join us for our 3rd Annual Wellness Fair on Saturday, September 24, 2016 at our main administrative building, 317 Happy Blvd, Caldwell ID 83607.

The purpose of this event is to bring together vendors from our community and shed light on the importance of healthy living to underprivileged families. The objective is to educate and inform families on Health and Safety with emphasis on Continual Awareness and Resources.

Hispanics living in Idaho are estimated to account for one-third of the uninsured population and face numerous cultural, linguistic, and financial barriers to accessing health care services. Our community Wellness Fair has developed to address the unmet need for no- or low-cost services. We are targeting prevention, education and dissemination of health information, and providing screening services among the underserved communities. Our mission is to provide necessary tools to pursue a healthier lifestyle.

Amelia Sosa Caballero from Caldwell, ID shared “My life changed dramatically that day... I had not been to a dentist for years and only had gone to the doctor for emergency situations... I was told my glucose screening results showed that I had high levels, from a provider who spoke Spanish.” The Fair promoted Mrs.Caballero to “eat better and exercise more often, I lost about 40 pounds in 6 months and improved my glucose levels to almost normal.”

The Wellness Fair brings interactive participation with dozens of service providers in the following 7 health dimensions: Medical, mental, dental, vision, safety, healthy foods, and active living. Raffle of bikes and health baskets between fitness and service demonstrators, healthy food vendors and free snacks, music, and more.

Booths and sponsorship are available, all contributions will continue to empower our community and shed light on the importance of maintaining a healthy environment for all families. This Wellness Fair is an approach to a community event meant to promote partnerships, social services, and honor our State’s health colleagues.

For more information and reservations, call CC Idaho at (208) 454-1652 or for media requests, please contact:

Leticia Ruiz
(208) 454-3074 | letirui@ccimail.org
www.communitycouncilofidaho.org