

# PRESS RELEASE

For Immediate Release

Community Council of Idaho

Caldwell, Idaho            September 30, 2016

Local Artist Illustrates CC Idaho History in Mural

45 Years of CC Idaho History Illustrated by Local Artist within Casa de Colores Head Start School

September 30<sup>th</sup>, 2016 (Caldwell, ID) - The Community Council of Idaho (CC Idaho) has recently commissioned Bobby Gaytan to paint a rendition of the history of our organization. The mural is approximately 1,000 square feet and spans around the interior courtyard of our Casa de Colores Head Start School and administrative building. The painting illustrates our heritage, an imbedded image for all of our ten head start centers, and representation of our Housing, Clinic, and Employment & Training programs. Several cultural identifiers illustrate our pride in heritage and a glimpse of farmworkers and farming are seen throughout the mural. With the help of Tates Rental of Caldwell a scissor lift provided ease for the aerosol spray painting of such a massive mission.

Two weeks into the project, Gaytan, the artist and once Head Start student of CC Idaho (formally Idaho Migrant Council), paints around the clock to dedicate the mural to his mother celebrating her birthday this month. “My mom started working at the newly built ‘Arcoiris’ headstart in Mtn.Home as a migrant family liaison. I was in high school at the time and was beginning to get into art. She mentioned to the Coordinator that her son was an artist and could paint an ‘Arcoiris’ sign for the center. That was my first major sign I had ever painted” shares Gaytan. With significant murals in downtown Boise, the Hispanic Cultural Center, and with large projects involving youth and art Mr. Gaytan is well known in the Hispanic Community as an inspiration for the last two decades. CC Idaho feels honored to have such an artist help us portray our leadership, commitment, and conviction to our community for the last forty-five years.

The painting is just one development that is part of a larger initiative to preserve, restore and beautify CC Idaho centers across the State. “I am thrilled to see how much the staff and local community has embraced this project. They seem to be really uplifted by the prospect of this area being strengthened by a mural that shares their involvement with an organization that has transformed and impacted so many lives” comments Irma Morin, CC Idaho CEO. “I also think that highlighting an area’s historical significance naturally generates pride in the community.” We invite those that would like to see and feel the passion, world-class art, awe-inspiring beauty, and iconic mural to schedule a tour.

For more information and tours, call CC Idaho at (208) 454-1652 or for media requests, please contact:

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