



From the Board

We welcome three new Directors to the board. They are Joyce Martin, Alaina Kleinbeck, and Roger Hink. They will fill these positions for a three year term. Bob Vieth was also reelected and his term expires the end of this year.

The Officers of HPLM elected for this year are:

- Bill Buehrle – Chairman
- Glen Mclaughlin – Vice-Chairman
- Mark Burger – Secretary
- Caryl Froeschle – Treasurer

Our long time Chairman Larry Lumpe is still an active Director. However, since this is his last year he wanted to have a chance to vote. We all owe him a resounding "Thank You" for all he has done as Chairman over the years. When you see him, please share your appreciation.

January Board Action

Delbert Rinne proposed to the board that we should have Key Man Term Life Insurance for Mark and Betty. His thought is that if either one would die unexpectedly it would be very difficult for Heit's Point to recover from the loss. Delbert offered to pay the premium. The board accepted the proposal. Thank you Delbert for your forward thinking and love for Heit's Point.

Mark Nolte reported the financial and operation status. He also provided revised the Employee Handbook and Organizational Chart for 2010. The board approved the appointment of Mark Nolte to the position of Executive Director with no salary change. He has demonstrated his ability to successfully perform these duties for the past year. He wants to assure everyone that he and the staff are here to serve you and that everything will be done to God's glory.

Thrivent Representatives met with the board to discuss potential impacts of the Giving Plus matching funds program change. It is felt that under the new "Choice" program Heit's Point will lose a large portion of donor support. The board recommended a partnership arrangement be developed to assure not only our camp but all Lutheran camps be considered for a stable funding program. They and we will continue to discuss at local and corporate levels, options and solutions for this vital funding. We ask that when you have the opportunity to select where to direct your Thrivent "Choice" dollars you would prayerfully consider directing them to Heit's Point. It is a very important revenue source for us.

From the Director

Budget

2009 Year to Date	Income	\$430,502
	Expenses	\$469,986
<i>Starting cash – 2009 loss of \$39,484 = \$39,177 cash for 2010.</i>		
2010 budget	Income	\$367,187
	Expenses	\$363,391

We have cut the budget and estimated a very conservative income for 2010 due to the state of the economy.

Fund raising

The yearend appeal has gone well, \$3,426 by year end and more has come in since.

At the November board meeting an endowment policy was adopted to facilitate estate planning. The endowment is to help us to maintain the complete facility from the interest earned without using the principal. We also have the ability to directly accept stock shares. Call Caryl or me for more information.

We are pursuing several grants for marketing, building and relationship development. If you have skill in grant writing please call us.

Campership Program

"Help Send a Kid to Camp"

Heit's Point has never turned away a camper who has the desire to attend camp; however, we need your help in continuing to be able to do this. For a child who would like to attend camp but does not have the financial means, **YOU** can make a difference in that child's life. Average cost for a camper for one week is \$260. Send your donation in any amount to Heit's Point today and designate "Campership Program".

Expansion Project "Activity Center"

At the November board Delbert Rinne pledged a large matching challenge gift for the purpose of building an activity center to be used for seniors and campers. The board assigned a committee to develop the options and determine the costs. The committee is lead by Roger Hink. Watch for more information.

Please keep us in your prayers and we will keep you in ours. May God bless our ministries in this coming year.

Mark Nolte, Executive Director