

WIntuition™

Ignite Your Vision Accelerate Your Results

The GutPreneur

How to Grow Your Business from Your Gut

EASY

HARD

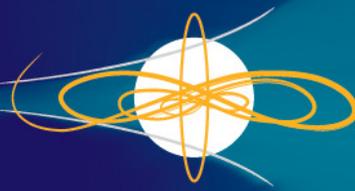
By Susan Rueppel, Ph.D., Chief *Intuition* Officer®



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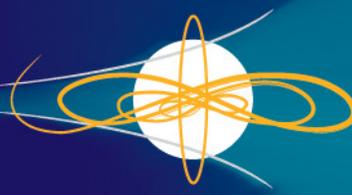
The information contained in this document is intended to offer information regarding how to use your own innate intuition and provide ideas, tools and techniques for your personal and professional growth. The information in this document together with any related subsidiary services and/or products – is not intended to provide a substitute for the analysis/diagnosis, advice, counsel, recommendations, treatments, programs, services, or other modalities of licensed professionals (including but not limited to medical doctors and other health care practitioners, attorneys, psychologists, counselors, real estate or insurance agents/brokers, accountants, and tax, investment, and/or financial advisers).

If you use any of the information in this document the author assumes no responsibility for your actions. It is wise to discuss introducing the use of any new tools or techniques with your personal and professional wellness teams.

WARNING...side effects may include:

- ***More joy***
- ***Intriguing insights***
- ***Enhanced relationships***
- ***Greater wellness and balance***
- ***Making decisions quicker and easier***
- ***Making your purpose and passion more profitable***





1.0 Welcome

Thank you for your interest in intuition, your inner guidance system.

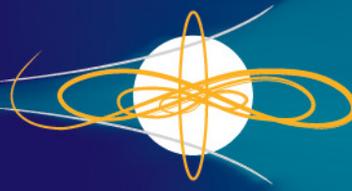
In this eBook you will learn the definition of intuition, what it can be used for, and practical, easy-to-use tools and techniques for accessing and expanding your intuition.

My formula for helping you develop your intuition (or further develop it in most cases) is to have it down PAT:

Making intuition **P**ractical, **A**ccessible and **T**ransferable to all areas of our lives including: wellness, relationships and business.

My wish is for you to learn to expand your use of intuition as a valuable resource in life and business.

"Intuition is heightened awareness..." – **Deepak Chopra, M.D.**



2.0 Who is Intuitive? We All Are!

Is intuition a Gift?

People often ask me if intuition is a “gift” that some people are born with and others are not. I assure them that we are all born intuitive – sometimes we just forget.

In some cases society conditions it out of us, when as young children we share intuitive insights and they are received with skepticism or even fear. In that environment we decide that it is not acceptable or safe to be intuitive and subsequently often bury or ignore the intuitive messages we receive.

All it takes is focused awareness and some practice to access, develop, and expand your intuition.

Go ahead...say it...“I am intuitive!”

I like to use the analogy that using only our five physical senses is like seeing the world around us in black and white. When we add our intuitive senses it’s like seeing the world in Technicolor...providing more detail and creating richer life experiences.

5 Physical Senses

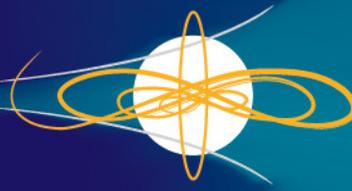


Add Intuitive Senses



Did you know that business icons such as Oprah, Bill Gates, Warren Buffett, Lee Iacocca and top thought leaders such as Jack Canfield and John Assaraf all proclaim to use intuition in their business success? You may not be aware that intuition is a valuable and often untapped life and business resource that we can ALL access for expanded creativity, clarity, focus, confidence, and more.

“The intuitive mind is a sacred gift and the rational mind is a faithful servant. We have created a society that honors the servant and has forgotten the gift.” - Albert Einstein, 1879 – 1955, father of modern physics



3.0 What is Intuition? – Definition and Description

Intuition is a valuable resource. Here is the definition of intuition from Webster dictionary: Direct perception of truth, fact, etc., independent of any reasoning process. A keen and quick insight. Pure, untaught, noninferential knowledge.

3.1 Remembering We Are Intuitive

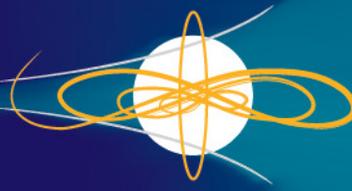
My work is inspired by my mission – to illuminate personal and professional genius. That includes helping people remember that they too are intuitive. Intuition is a skill, that with intention (focus) and attention (a little practice), can easily be recognized, developed and trusted.

We are all born six sensory beings – sight, hearing, touch, taste, smell, and INTUITION. We are receiving intuitive input constantly. We just forget to pay attention, acknowledge and validate the information we receive.

This is not to suggest we ignore the information we receive with our five physical senses and use intuition as our only mode of input – but to augment our five physical senses with our other senses – our intuitive senses. That is why intuition is sometimes called E.S.P. – extra sensory perception. Our intuition provides additional perception for collecting data.

Intuition is not the exclusive domain of women. Men have an equal ability to develop and utilize their intuition, although because of our societal conditioning men often refer to intuition by other names such as “gut instinct” or “shooting from the hip.” Highly successful businessmen such as Jack Canfield (Chicken Soup for the Soul books), Tom Peters (In Search of Excellence) and Bill Gates (co-founder of Microsoft) now acknowledge using intuition as a key to their success. Many more recent business books also advocate combining logic and intuition for the most optimal vision, strategy and decisions.

Frank came to me looking for ways he could market his wellness products more effectively to help more people be healthier and increase his income. By tuning into his business intuitively, I identified additional market niches, provided clarity around what his customers are looking for and ways to differentiate himself in his field. Specific strategies included creative methods to help customers select the optimal products for their situation, ways to increase repeat business, insights on marketing approach and materials, and partnership profile potential. Frank says that he received ideas for potential market segments he had not thought of and for marketing tools and methods to augment what he had previously done. He said he felt as if he had another partner on board to look at additional ways he might be able to market and that it helped him get outside of his own head – that it is like having another pair of eyes.



*"Leaders trust their guts. "Intuition" is one of those good words that have gotten a bad rap. Intuition is the new physics. It's an Einsteinian, seven-sense, practical way to make tough decisions. The crazier the times are, the more important it is for leaders to develop and to trust their intuition."- **Tom Peters**, Author of *In Search of Excellence* and Management Consultant*

So let's take a look at the different intuitive senses.

3.2 The Intuitive Senses

The Four Primary Intuitive Senses (see diagram on page 6 below):

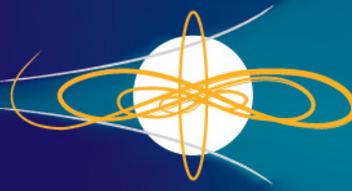
Clairvoyance (clear seeing) – This is typically images, symbols, pictures or might even appear as full motion video - seen with the 'inner eyes'. This is the form of intuition people have most often heard of. It sometimes starts with seeing the energy field around people – called the aura – and expand from there. Close your eyes and imagine a screen in front of you. This is your intuition screen. Pose questions and ask that you be shown the answers (more detailed tools are provided in Section 4 below).

Clairaudience (clear hearing) – This is hearing with our 'inner ear.' It can include hearing words, phrases, sentences, full conversations or even music or songs.

Clairsentience (clear feeling) – This is when you feel something in your own physical body. Have you ever been around a friend or loved one and suddenly felt discomfort in your own body, only to find out that they have those symptoms? This also refers to being empathic. Remember though, when it is someone else's discomfort, be aware of the information, then let go of the physical discomfort.

Claircognizance (clear knowing) – This is when information just 'drops in' and you just know it, but you don't know how you know it. Have you ever heard the phone ring and somehow you just knew who was calling before you answered even though the call was not planned? This is how mothers often just know to check on their children even when there is no logical reason.

Secondary Intuition Senses



Here are several additional intuitive senses that people are often not aware of:

Clairience (clear smelling) – Do you ever smell a particular perfume right before you run into someone who usually wears it (I mean before they even enter the room)? One person I know smells the familiar smell of baking cookies when she feels the peace and love of her grandmother who has passed on.

Clairgustance (clear tasting) – Some people sense things such as a metallic taste when they are around chemicals (such as pesticides) even when they are not physically aware of them.

Although we are all born with our own unique combination of the different intuitive senses (just like our learning modes), we have the ability to develop all intuitive senses with a little practice.

If you are not sure which mode is your highest or the easiest to develop, it often correlates to your highest learning mode:

- Visual learners often find it easiest to develop clairvoyance (clear seeing)
- Auditory learners often find it easiest to develop clairaudience (clear hearing)
- Kinesthetic learners often find it easiest to develop clairsentience (clear feeling)

Intuition is like a muscle – the more you exercise it, the stronger it gets.

“People with high levels of personal mastery do not set out to integrate reason and intuition. Rather, they achieve it naturally – as a by-product of their commitment to use all of the resources at their disposal. They cannot afford to choose between reason and intuition, or head and heart, any more than they would choose to walk with one leg or see with one eye.”
- **Peter Senge** - *The Fifth Discipline*



Intuitive Senses Diagram ©2010 Susan Rueppel, Chief Intuition Officer, Energetic Wisdom



3.3 Types of Intuition

There are two types of intuition: Receptive and Active

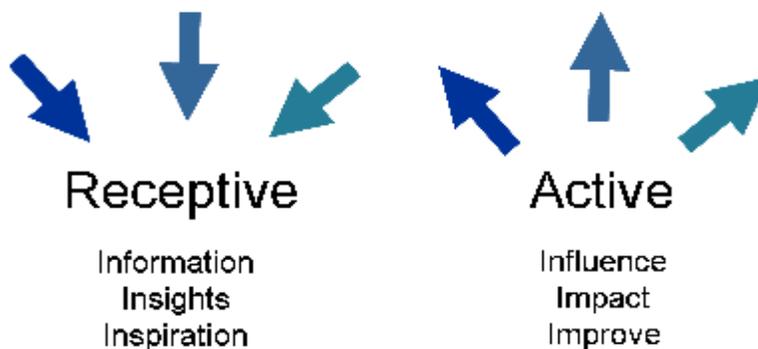
Receptive intuition provides us with information that can help us:

- Make optimal decisions quicker and easier (which can save time and money)
- Gain valuable insights about our lives, health, relationships and business
- Receive inspiration and new ideas

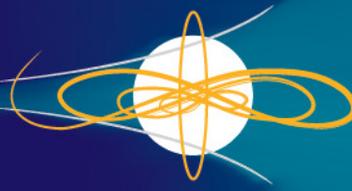
Active intuition can be used to influence our environment and outcomes and to enhance our ability to present ourselves more positively when interacting with others such as:

- On phone calls
- In job interviews
- In business meetings
- For speaking engagements

Active intuition can help us exude confidence and charisma. Radiating confidence and success can help in our personal lives as well as in business.



Below in Section 4 there are some basic tools to develop both your receptive and active intuition.



Intuition works in all areas of life. Below are just a few examples.

Health, wellness and balance

In the area of health, wellness and balance our intuition is our Inner Physician and can help us be more aware of what our bodies are trying to tell us. As soon as you start to feel any discomfort in your body, ask yourself intuitively where in your life you are stressed or out of balance, so that you can make changes where needed.

Remember, even if you befriend your Inner Physician it is not a substitute for appropriate medical care. Everyone should have a competent health team that includes a licensed physician.

Relationships

In relationships, intuition can provide insights for enhancing your relationships or see what is causing challenges.

Business

Let's revisit the definition of intuition and what it means in business.

- Business - An occupation, profession or trade (Webster dictionary)
- Intuition - Direct perception of truth, fact, etc., independent of any reasoning process. A keen and quick insight. Pure, untaught, noninferential knowledge (Webster dictionary)
- Business Intuition – Using intuition to quickly perceive the truth about business (Susan Rueppel, Ph.D.)

People often do not think about actively using intuition in business, even if they use it for their personal life. In the area of business, intuition can help make our purpose and passions more profitable. Intuition can provide important data that can help with decision making, especially when you have too much data, conflicting data or not enough data. It also helps “connect the dots” in new ways. You can use it as a compass to help you get from where you are to where you want to be in business.

My client, Chris, was considering leaving her corporate job and expanding the business left to her by her father. She wanted to confirm if it was the right move for her and, if so, how to make the transition. Over several intuitive consultations, she gained inspiration, a clearer vision and focus. The insights included expanded market niche as well as product delivery and partnership potentials. She now has specific, practical and prioritized steps that have her feeling less overwhelmed and more confident about where she is going with the business and how to get there.



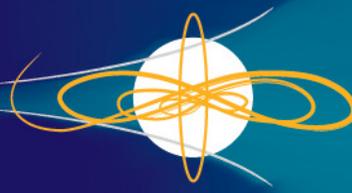
Intuition can help us:

- Gain clarity and focus
- Validate business direction
- Enhance vision and creativity
- Make optimal decisions quicker and easier
- Save time and money
- Attract more ideal clients

In general, intuition can be used in business to gain clarity, make optimal decisions quicker and easier and solve problems. The results are eliminating overwhelm, gaining confidence and a clear path to action. Here are just a few examples of some specific areas of business that can benefit from engaging your intuition:

- Vision and mission alignment and clarity
- Business plan development including strategy and tactics
- Market niche potential
- Knowing what your prospects or clients want
- Products and services potential including packaging
- Marketing, sales and distribution opportunities
- Staff, virtual assistant or referral partner selection
- Prioritizing your time and resources

*“You, too, can use your intuition to make more money, make better decisions, solve problems more quickly, unleash your creative genius, discern people’s hidden motives, envision a new business, and create winning business plans and strategies.” - **Jack Canfield** from *The Success Principles, How to Get from Where You Are to Where You Want to Be**



4.0 Where Does Intuition Work? – In All Areas of Life and Business

Using Intuition for Business Decisions

Anyone can benefit from more consciously engaging their intuition in business. Here are some examples:

- You are thinking about leaving corporate America and are not sure what type of work to do or what type of business to start.
- You are just starting a business and want to know the best use of your time and resources to launch as quickly and easily as possible.
- You have been in business for years and want to expand your products, services, locations and so on.
- You want to resolve challenges you are struggling with.
- You are a ‘serial-preneur” or “multi-preneur” with several business endeavors and want to get clarity and focus on which of your ideas have the most revenue generating potential.
- You are a corporate executive who wants a clearer vision for your organization to take into your annual strategic planning process.
- You have people or projects that are struggling and you want to know why and how to remedy the situation.



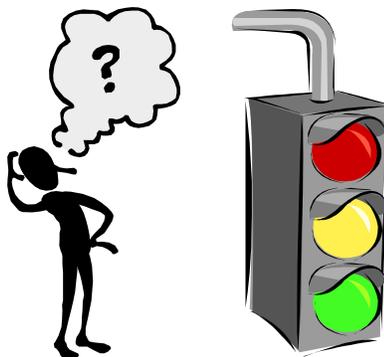
5.0 How Can I Access My Intuition? -Simple Tools and Techniques

Here are a few simple tools for exercising your receptive and active intuition.

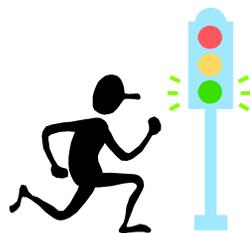
5.1 The Traffic Light (Receptive Intuition Tool)

Select something in business you want to make a yes / no decision about, such as: Is now a good time to call a particular prospect or client or is it advantageous to my business to hire a particular service provider?

Now close your eyes and imagine a traffic light with your inner eye like you see at most intersections, with green, yellow and red.



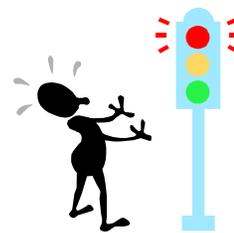
For the next few moments, sit quietly, hold your question in your mind and watch for that traffic light to show you green for go or yes, yellow for caution or proceed slowly, or red for stop or no. Take the first color that comes up without analyzing the answer. You can get a very quick intuitive answer this way.



Yes/Go



Caution



No / Stop



This is a basic example of receptive intuition using clairvoyance – clear seeing. You may also hear the answer or just know the answer.

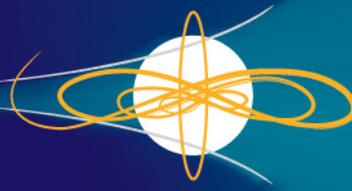
Record your intuitive impressions and insights below.

5.2 Your Intuition Screen (Receptive Intuition Tool)

Choose a question - Choose something in business you have been trying to get clarity about. It can be about anything including market niche, products or services, direction, hiring someone, etc.

Focus – Relax and take a few deep breaths, releasing all distractions and centering you attention on this activity. If you have used this technique before and are familiar with the steps, this is where you close your eyes.

Visualize a Screen – Imagine a video screen in front of your closed eyes that will give you an immediate answer to any question. This is your intuition screen. Hold your question in your mind and allow the answer to unfold in the form of visuals on your intuition screen. The visuals may be symbols, pictures or an unfolding scene.



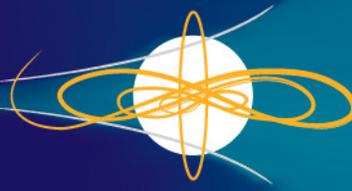
Notice what you notice – Pay attention to your physical body and notice what you are feeling and where. Do you feel a sense of calm or are you suddenly anxious. Be aware of hearing information with your inner ear – sounds, words or music. What do you just know? – Information that is just dropping in to your awareness.

Wrap up – When it feels complete, take a deep breath and bring your attention back to your current physical surroundings. Some of you may have received information with your inner eyes, felt information in your body, heard answers, or just knew them. You have just experienced the various intuitive senses to get answers to a business question. If you like, write down what you observed. Often when writing down what was observed, additional intuitive information continues to come forward.



Record your intuitive impressions and insights below.

Next are two techniques for using your active (directed) intuition.



5.3 Positively Influence an Upcoming Event (Active Intuition Technique)

Focus – Relax and take a few deep breaths, releasing all distractions and centering your attention on this activity. If you have used this technique before and are familiar with the steps, this is where you close your eyes.

Select an upcoming event – In this exercise use a business event such as an important business meeting or a speaking engagement.

Create a Symbol - Visualize a symbol or image that represents that event. It can be a very simple symbol or an image of the actual event.

Select Your Optimal Theme - Select your optimal desired energetic theme for the event. For example if you selected a business meeting the theme could be confident and knowledgeable. If you selected a speaking engagement the theme could be calm and competent or clear communication.

Fill the symbol with your desired theme - Take a few moments to bring the energy of the optimal theme you selected into your symbol or image, just like filling up a water balloon, where the balloon represents your event and the water is your optimal energy theme.

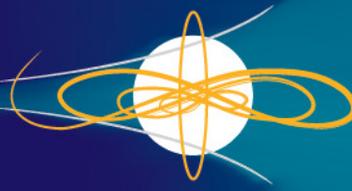
Fill the symbol with your unique genius - Next, remember what you are really good at or enjoy, or the best customer testimonial you have ever received and how great that made you feel - including in your physical body. You can also remember your love for the work you do, or the products or services you provide and how people benefit from them. Anything that makes you feel great is inspired by your unique genius! Continue filling up your symbol with those wonderful feelings of your unique genius.

Wrap up – When it feels like your symbol is completely filled with your desired theme and unique genius, let it slowly dissolve away, knowing that you have positively influenced the outcome of your upcoming event. Take a deep breath and bring your attention back to your physical surroundings.

You have just used your active (directed) intuition, your clairvoyance (creating the symbol) and clairsentience (the feelings) to bring the essence of your optimal theme and your unique genius into your upcoming event - influencing the outcome in a positive manner.



Record your intuitive impressions and insights below.



5.4 Maximize Your Time at a Business Conference (Active Intuition Technique)

Use some of the same simple active intuition techniques and a few others to get the optimum benefits from your time spent at a conference.

Set your energy theme for the day that supports your goal. As you shower in the morning, let the water wash away any cares from back home and help you focus on the goal you have for the day. What is the optimal energy that will help you realize your goal? Is it focus, creativity, collaboration, or ...? Imagine the shower water represents the energy you have selected and as it flows over you, imagine that energy flowing through you. Throughout the day, bring that energy you selected to your conscious awareness and let it continue to flow through you.

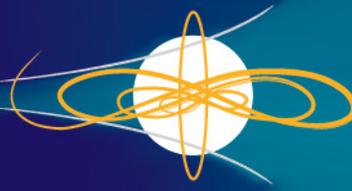
To practice this technique, pause for a moment, close your eyes and let your intuition provide you with your optimal theme for today. What energies will help you accomplish what you desire today in the quickest and easiest way possible? Now, let those energies flow through you.

Record your intuitive impressions and insights below.

Shine your unique light brightly in your interactions.

As you prepare to enter an event or conversation, amp up your unique expression (both verbal and energetic) by holding in your awareness for a moment one of the following:

- The excitement of the core purpose and passion of your business
- The wonderful ways your products and/or services help your clients
- Your favorite client, and how great working with them makes you feel
- Your most glowing compliment or testimonial from a client



With conferences often having overlapping events or breakout sessions it is not always easy to decide which ones to attend. Use this technique to select the events to attend. Select the events you are most attracted to, and then hold them in your awareness one at a time while you check in with your body. Which one makes your body feel the best, the most excited? Allow your mind to relax and let your body do the talking.

Watch for synchronicities

- Sometimes the people you least expect to be valuable connections turn out to become your colleagues or friends. Pay particular attention to the people you are drawn to. It can be just a knowing that you need to know a particular person. Something they say has a special ring of truth, or you may feel a resonance in your physical body. Even if circumstances do not allow you to follow up immediately, make a note on their business card so you remember there was something special about that connection and can follow up accordingly.
- Have goals but be open to whatever unfolds both physically and intuitively.



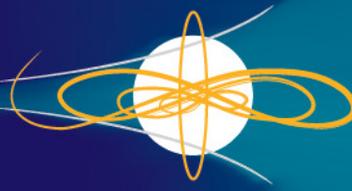
6.0 What is Intuition Etiquette?

A recent experience reminded me of the importance of what I call Intuition Etiquette.

I had a get-to-know-each-other meeting with someone I met at a business networking event. In the middle of our business discussion she launched into an unsolicited intuitive observation and advice about a highly personal issue she perceived I had. Needless to say I was quite taken aback - considering that was not what I was there for - and especially since what she said did not ring true for me at all.

Although we must each decide our own energetic boundaries, mine are that I do not read someone intuitively unless invited - meaning I have verbal permission. I believe that just because you can, does not mean you should.

So those of you intentionally expanding your intuition, please consciously determine your energetic boundaries and consider the concept of Intuition Etiquette.



7.0 Bonus Tip

Keep in mind that information and answers are around us all the time. Sometimes we just need to pay closer attention to notice and understand the message.

Spend a few minutes a day asking questions that will reveal the answers you are looking for - and remember to wait for the answers in all forms in which they come, keeping in mind that we have multiple intuitive senses to augment our physical senses. What are you seeing with your inner eyes? What are you hearing with your inner ears? What are you feeling in your body? What are you just knowing? These are all intuitive ways to receive insights and answers.

Remember to:

FOCUS - When expanding your ability to consciously engage your intuition in business, it helps to be quiet and uninterrupted, so you can focus. Relax, take a few deep breaths, close your eyes, release all distractions and center your attention on your question or topic.

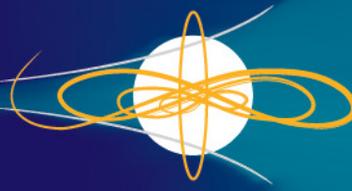
ASK – Be clear about what you are asking and state it in the positive. Ask questions that will allow you to gain practical insights that are actionable in business. Some examples include: What am I to know that will help me with ___ (fill in the blank)? What is holding my business/project back and how can I resolve it? What do my prospects/clients want from me? What is the best approach for ___? What is my greatest revenue producing opportunity? What am I to know that is in the highest good for my business?

PAY ATTENTION – Wait for the answer! And remember that it comes in various forms – the six intuitive senses.

ACT – Take action on the intuitive answers you receive. When you acknowledge, validate and act on your intuition – it expands.

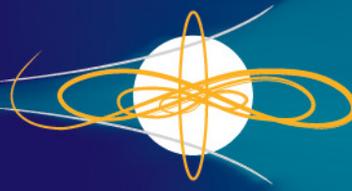
Consider keeping an intuition journal so you can keep track of when you used your intuition for your personal and business benefit. By tapping into your intuition you will gain clarity, confidence and courage.

“Learning to trust your instincts, using your intuitive sense of what's best for you, is paramount for any lasting success. I've trusted the still, small voice of intuition my entire life. And the only time I've made mistakes is when I didn't listen.” - Oprah, from the August 2011 Issue of O Magazine



It may be easier when you are learning to engage your intuition to experiment or work with a friend, colleague or professional intuitive. It can help to get intuitive insights from someone who is not attached to the outcome and who can help you see the forest and the trees. When working with someone, keep your eyes closed or averted since eye contact engages the left-brain thinking mind and can draw you away from your right-brain intuition. Be sure to agree to confidentiality with your partner.

*“Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma—which is living with the results of other people's thinking. Don't let the noise of other's opinions drown out your own inner voice. And most important, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary.” - **Steve Jobs**, American inventor and entrepreneur, co-founder of Apple Inc.®*



8.0 Intuitive Resources

Here are some intuitive resources that focus on using intuition to accelerate your business success:

Intuitive Insights - Monthly intuitive strategies eZine for expanding your intuition

Receive monthly insights, tips, techniques and strategies for expanding your intuition for personal and business use. It is like having a monthly mini intuition class and coaching session rolled into one - in 10 minutes or less! The ideas and inspiration will keep you on track expanding your intuition in all areas of life. Create improved health, wellness and balance AND use the intuitive business growth strategies to make your purpose and passion more profitable!

Go to www.WINtuition.com and select Subscribe to Intuitive Insights eZine.

Intuition Quotient Quiz

Ever wonder how intuitive you are?

Are you someone who relies strictly on learning and logic, or do you follow your hunches and go with your gut feelings?

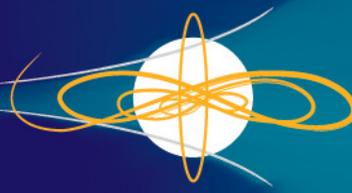
Do you wait for intuitive insights to just show up, or do you intentionally and actively use your intuition to answer your questions and make decisions?

Do you engage your intuition only in your personal life or also use it as a business resource and apply it to specific areas of business to know your best strategies and steps?

Take the Intuition Quotient QUIZ will give you a quick glimpse into how you make decisions in your everyday life and in your business at www.WINtuition.com/Quiz

Intuitive Business Accelerator Consultations and Packages

Not sure enough about your intuitive skills yet or where to start engaging your intuition in your business? Let's work together to launch, expand or jump start your business. An additional benefit of your Intuitive Business Accelerator Consultation is that you are on an "intuitive ride-along," where your intuition also expands along the way. Intuitive consultations are available by phone/Skype or in person in Sacramento, California, U.S. and are kept strictly confidential. Together we can accelerate making your purpose and passion more profitable.

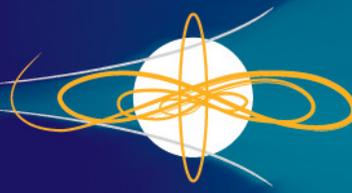


IS THIS YOU or someone you know? ARE YOU:

- Confused, frustrated or overwhelmed starting or running your business?
- Having difficulty resolving business issues or challenges?
- Wanting to expand your business but not sure where to start?
- Overwhelmed with all the decisions you need to constantly make?
- Have lots of great ideas but not sure which one(s) have the greatest potential?

If any of the above sound like you – an Intuitive Business Accelerator Consultation can help. You can start with a single consultation or if you really want to jump start your business there are packages of consultations available for intuitive insights and support for your evolving business. The packages also provide phone and email access to me between sessions for spot intuitive insights when needed, which clients love. More information is available on my web site at www.WINTuition.com

A Business Intuitive is like being a business consultant with X-Ray eyes - providing a portrait of what is going on, including how to resolve challenges, where you can maximize your business and how to move forward. The practical information that comes forward in an Intuitive Business Accelerator Consultation provides clearer vision and direction, easier decision making, planning, implementation and more.



What would it be worth to you if you could?

- Gain a clear idea of what direction to pursue in terms of a larger vision for your business
- Deepen your understanding of your higher purpose and how it can be expressed through your work
- Make optimal decisions quicker and easier with confidence
- Gain confidence that you are on the right path
- Receive ideas for developing or expanding your products and services
- Have a clear picture of what your business would like you to know
- Identify actions you can take to move forward in places you feel stuck
- Understand the clear action steps in order to jump start your business
- Renew your purpose, passion, excitement and confidence in your business

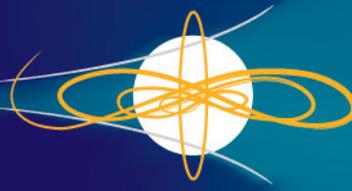
Clients indicate that they receive all the above and more in their Intuitive Business Accelerator Consultations. For examples please see the Success Stories page of my web site at:

www.WINtuition.com/Raves

Are you a business professional or entrepreneur who feels overwhelmed or discouraged in launching, developing, or growing your business - especially in these turbulent times? Let's work together, tapping into intuitive insights so you can make optimal decisions quicker and easier to accelerate your business success - save time, save money, and attract more ideal clients.

Contact me today:

Susan Rueppel, Ph.D., Chief Intuition Officer®
916-444-1112
Susan@WINtuition.com
www.WINtuition.com



9.0 Special Offer

Intuitive Business Accelerator Consultation Special Offer

During this fast-paced, laser focused Intuitive Business Accelerator Consultation you will receive an intuitive business profile with answers to your key sales and business questions such as:

- What do my prospects and clients want from me?
- What are my sales strengths and challenges? What is my sales blind side?
- What can best help me attract more ideal clients and close more sales?

Other areas that can be included (as time permits) are:

• Expand & clarify vision and mission	• Identify product & service potential
• Streamline strategic & tactical planning	• Discover packaging & marketing options
• Pinpoint optimal new markets	• Select and optimize ideal staff and resources
• Know what your prospects & clients want	• Identify and eliminate blind spots

The Intuitive Business Accelerator Consultation includes:

- 60 minute consultation (internationally by Skype or in person in Sacramento, CA)
- Business Intelligence Profile (visual blueprint)
- MP3 digital recording of your consultation

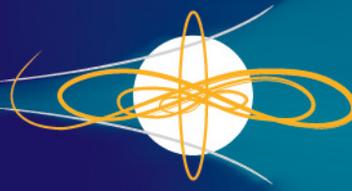
Get immediate answers for tangible results in business.

Investment of only \$197 (for first time clients) – a discount of 33% off the \$295 value!

“It is a wonder how much clarity and encouragement I gained from my Intuitive Business Accelerator Consultation. That had to have been one of the most valuable hours I have spent in a long time.” - **Pat Gayman, DC, Life Skills and Business Coach, founder and owner Authentic Alignment Business Coach**

Contact me today to learn how to increase your sales:

Susan Rueppel, Ph.D., Chief Intuition Officer®
916-444-1112
Susan@WINtuition.com
www.WINtuition.com



10.0 Client Success Stories



“Susan possesses the natural ability to put clients at ease. She brings to the conversation an intuitive approach which aids people in discovering the next developmental level for their businesses. Intelligent and compassionate, she creates an environment in which you can see a bigger vision for your business while planning to bring that vision into reality.”

Maria Nemeth, Ph.D. - Internationally recognized speaker, seminar leader, founder and Creative Director of the Academy for Coaching Excellence and author of the books *The Energy of Money; A Spiritual Guide to Financial and Personal Fulfillment*, and *Mastering Life's Energies; Simple Steps to a Luminous Life at Work and Play*. www.MariaNemeth.com



“Susan Rueppel’s Business Intuition Consultation was a clear and accurate intuitive reading that supported me in moving in the right direction, and understanding how to get there. Her practical wisdom told me exactly what to do and the how-to steps to take. She’s one of the best intuitives I have ever been to. The information from the consultation saved me time and the stress of figuring things out on my own, and provided steps forward to eliminate wasting money. She provided specifics on how to create products and services that are revenue generating that I can easily put in the world, and that make my dream and passion practical and profitable. She took me way beyond where I was thinking which will accelerate my success.”

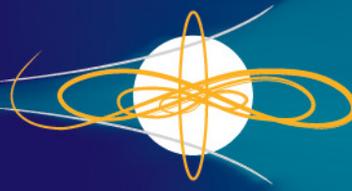
Jill Lublin - Master Strategist, International Speaker, Radio/TV Personality and Best Selling Author of three books – *Get Noticed...Get Referrals*, *Guerrilla Publicity*, and *Networking Magic* www.JillLublin.com and www.PublicityCrashCourse.com



Lisa Schrader

"I know that there is a higher intelligence operating in my business that I can't always tap into because I'm so busy running the business. What a relief to have Susan connect me directly to that source and translate the wisdom in a way that was clear, prioritized and actionable. The guidance I received created an immediate shift that has me feeling more clear, decisive, and less emotionally reactive."

Lisa Schrader - Business Founder & Owner, Author, Speaker, Trainer, and Coach with media appearances on *The Oprah Winfrey Show*, *Oxygen* and *VH1* www.AwakeningShakti.com



“Susan provides an outside perspective from a highly intuitive place. She is my new secret weapon and intuitive business advisor. When I talk to her I gain more clarity, more focus and more insight into what I need to do next to accomplish my goals. I highly recommend Susan as someone that can support entrepreneurs in clearly defining the best course of action to move their businesses forward.”

Caterina Rando - Master certified coach, best-selling author, publisher and top-rated speaker www.CaterinaRando.com



“When an important piece of my business puzzle fell into place, I met with Susan to get insight into how my business can grow and change as a result. I left the consultation with an expanded view of exactly how to do it. As a result, I developed new classes and workshops that have appealed to more people, doubling the number of visitors to my web site, and increasing class and coaching enrollment over 30%.”

Laura Hansen - International speaker, author and coach www.Laura-Hansen.com



11.0 About the Author



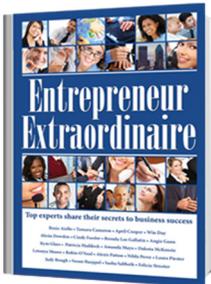
Susan Rueppel, Ph.D.

Author Profile

Susan Rueppel, Ph.D., Chief Intuition Officer® is an internationally known business intuition expert, Medical Intuitive, author, speaker, trainer and mentor - helping entrepreneurs, business owners and corporate executives use intuition to grow their business. She assists clients in expanding their vision, gaining clarity, focus and confidence through specific strategies and a practical, prioritized path forward. Susan provides immediate answers for tangible results in business.

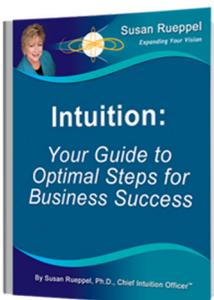
Susan's gift is her ability to artfully blend her well-honed intuition with her business acumen from 30 years in Corporate America. She brings practical intuitive skills and extensive business savvy to her clients.

Susan is the author of *INTUITION: Your Guide to Optimal Steps for Business Success* and co-author of the book *Entrepreneur Extraordinaire – Discover How Top Experts Create Long-Lasting Business Success*.



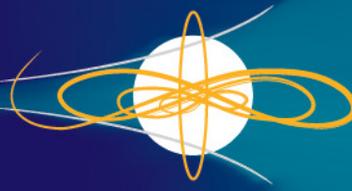
Susan brings her corporate experience and over 15 years as a professional intuitive to the table, along with hands on experience of starting and running two growing businesses (*Energetic Wisdom™* and *Personality Dynamics™*). Her fresh and lively approach incorporates her skills as a certified personality trainer and mentor - guiding her clients in better understanding themselves and others through the vehicle of personality and creating more rewarding relationships through improved communications.

Whether speaking on intuition in business or intuition in sales, Susan's lively and engaging presentation style inspires people to recognize and illuminate their personal and professional genius.



Susan's vision is to help generate a soul-based business revolution by inspiring entrepreneurial professionals to use intuition as a valuable business resource in order to serve more people doing what they love and creating an abundant income. Susan lives in the Sacramento, California, area.

She offers private Intuitive Business Accelerator Consultation Services, group programs, training and mentoring in Sacramento, California or by phone/Skype. For more information visit her web site at, www.WINTuition.com



12.0 As a Speaker

Bring a through-provoking, exciting and fun experience to your meeting or group. Engage Susan to present to your group or at your meeting or event. Below are some of Susan's most popular topics that she can customize to your group or organization:

Master Your Inner CEO

How to Use Your Innate Intuition to Save Time, Save Money and Attract Your Ideal Clients

Successful business people know that utilizing their intuition provides a powerful business advantage. Find renewed inspiration, confidence and all the resources you need for optimal business decisions. Learn to use **your** intuition to access the fastest path to your highest business potential. Get the best answers to your questions. Identify the simplest solutions to your challenges.

In this interactive and practical session you will learn:

- Strategies for quickly and easily accessing optimal business decisions with confidence
- Top intuition tips for saving time, saving money and attracting more ideal clients
- How to recognize your Inner CEO – your intuition - to gain vision, clarity and focus

Intuition in Sales

Your Business Knows How to Be Successful – Would you like to know what it has to say?

In this interactive and practical session you will learn:

- To get past the stigma of selling and shift into service – confidently offering sought after solutions
- How to determine the greatest opportunities for revenue, and when and how to go after them
- Tips and techniques for using your innate knowing to connect with clients and increase revenue

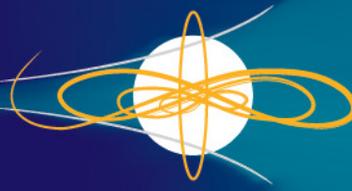
The Personality – Communication Connection

Create More Effective Business Connections - Don't just communicate – CONNECT!

Did you ever wonder why we get along with some people and not others? How some people just don't understand what you're saying? How to enhance the lines of communication?

This lively program will help you change conversations into true connections by:

- Understanding why we think, act, and communicate the way we do
- Putting others in their comfort zone by speaking their language
- Communicating more effectively to build mutually rewarding relationships



Susan has presented these topics for technology and law firms, sales teams, mastermind groups, client groups, National Association of Women Business Owners (NAWBO), eWomenNetwork Success Institute, eWomenNetwork Leadership Teams, eWomenNetwork Accelerated Networking Events, and the American Business Women's Association (ABWA), the West Side Women in Action Conference, and more.

Speaker Reviews

"I've heard Susan Rueppel to speak a number of times on both her intuition and personality topics to various groups as well as engaged her myself to speak at my business networking group, for clients, for my industry mastermind group and for my American Business Women Association chapter. She provides valuable and practical content that has helped me and many others with their professional and personal insights and growth. Her presentation style is lively, engaging, though provoking, and fun." ~
Amanda Johnson, Sacramento

"Susan is a compelling speaker who really knows how to get and hold the attention of her audience. Her presentation on Understanding People through Personality was a big hit at our women's business organization luncheon. Our members and guests were completely engaged in the presentation and left having learned useful information about their own personality type, how to gage the personality types of others and how to effectively use the information to promote better communication in business." ~
Karen Penfold, Executive Managing Director, eWomenNetwork

"At a recent business event I attended Susan Rueppel was asked to step in on the spot and be the speaker. I was impressed by the way she was able to step up with no notice. She set a great example for people to be well prepared with a signature talk that they can easily step in and present themselves as a knowledgeable expert and someone who gives value as she did." ~
Frank Pizza, Speaker Trainer and Wellness Consultant

Bring value and fun to your next meeting or gathering.

Contact me today:

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Susan@WINtuition.com
www.WINtuition.com