

# The Personality - Communication Connection

***Creating More Effective Business Connections  
Don't Just Communicate - CONNECT!***

**Did you ever wonder?**

- Why we get along with some people and not others?
- How some people just don't understand what you're saying?
- What you can do to enhance the lines of communication?

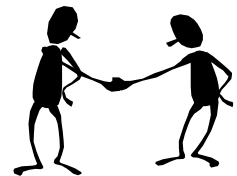
**This lively program will help you:**

- Understand why we think, act and communicate the way we do
  - Put others in their comfort zone by speaking their language
- Communicate more effectively to build mutually rewarding relationships
  - Change conversations into true connections

Turn  
this



Into  
this



About the Instructor  
Susan Rueppel, Ph.D.



Susan Rueppel is a certified personality trainer and coach, and founder and owner of **Personality Dynamics**. Ms. Rueppel brings her clients a fresh and lively approach to personality typology - teaching businesses, private groups, and individuals

how to enhance their understand of themselves and others through the vehicle of personality - for improving communications and creating more rewarding relationships.

**Thursday,  
February 17<sup>th</sup>, 2011**

**6:30 to 8:00 p.m.**

**Energetic Wisdom**

**2231 J Street, Suite 101**

**Sacramento, CA 95816**

**Investment: \$35**

**Sign up today: 916-444-1112**